

THE BUCK STARTED HERE

In 1784, our founder, Alexander Hamilton, invested in America and started, what is today, the nations longest-running bank.

You could say, “the buck started here.”

In the 230 years since then, countries have been created. Borders have been erased. And new markets have emerged.

But the essential things remain constant. — (Cut to BNYM building lobby image).

We’ve endured by continually looking to the future and staying invested in innovation. We created the first tax-exempt funds, the first commodity ETFs, and the first mobile securities processing application.

Today, we’re the investment management and investment services company that oversees 29.1 trillion dollars. And we’ve become one of the world’s top ten investment managers.

We help clients conduct business in 35 countries and 100 markets, which gives us a unique vantage point to see the world like no one else.

We’re BNY Mellon. And we’re the investments company for the world.

Logo: BNY Mellon. Invested.



BNY MELLON

The statement that our company “oversees 29.1 trillion dollars” is valid as of March 31, 2016.

The statement that BNY Mellon is “one of the world’s top ten investment managers” is based upon Pension & Investments, November 2015 ranking of total assets under management.

BNY Mellon is the corporate brand of The Bank of New York Mellon Corporation and may also be used as a generic term to reference the Corporation as a whole or its various subsidiaries generally.

Products and services may be provided under various brand names and in various countries by subsidiaries, affiliates, and joint ventures of The Bank of New York Mellon Corporation where authorized and regulated as required within each jurisdiction. Not all products and services are offered at all locations.

To the extent this video may be deemed to be a financial promotion under non-U.S. jurisdictions, it is provided for use by professional investors only and not for onward distribution to, or to be relied upon by, retail investors.

No statement or expression is an offer or solicitation to buy or sell any products or services mentioned. This video is not intended for distribution to, or use by, any person or entity in any jurisdiction or country in which such distribution or use would be contrary to local law or regulation. Similarly, this video may not be distributed or used for the purpose of offers or solicitations in any jurisdiction or in any circumstances in which such offers or solicitations are unlawful or not authorized, or where there would be, by virtue of such distribution, new or additional registration requirements.

Trademarks, service marks and logos belong to their respective owners.

© 2016 The Bank of New York Mellon Corporation. All rights reserved.



BNY MELLON

bnymellon.com