

OUR APPROACH

March 2018

The future.

There are some who embrace it.

There are some who thrive on it.

There are others who shape it and create it.

At BNY Mellon, we are those people.

We are delivering an integrated set of solutions for highly complex financial issues. Our expertise and infrastructure make us critical to the evolving global markets.

Strength, stability, and safety are at our core.

We are investing wisely for the future to bolster growth, improve returns and deepen client relationships.

We always strive to provide *a consistent* high-quality experience and aim to deliver *consistent* performance for every client, every time, every day.

BNY Mellon is a trusted advisor and business partner

We are committed to:

Leading more.

Listening more.

Demanding more.

Delivering more.

Moving with urgency and relentlessly positioning ourselves and our clients for tomorrow.

The future is now.



BNY MELLON

BNY Mellon is the corporate brand of The Bank of New York Mellon Corporation and may be used as a generic term to reference the corporation as a whole and/or its various subsidiaries generally. Products and services may be provided under various brand names in various countries by duly authorized and regulated subsidiaries, affiliates, and joint ventures of The Bank of New York Mellon Corporation. Not all products and services are offered in all countries.

This material may not be reproduced or disseminated in any form without the express prior written permission of BNY Mellon. BNY Mellon will not be responsible for updating any information contained within this material and opinions and information contained herein are subject to change without notice. BNY Mellon assumes no direct or consequential liability for any errors in or reliance upon this material.

Trademarks, service marks, logos and other intellectual property marks belong to their respective owners.

© 2018 The Bank of New York Mellon Corporation. All rights reserved.



BNY MELLON