

Philanthropy and Employee Community Involvement – At a Glance

“Throughout its more than 230-year history, BNY Mellon has always strived to make a positive difference in the world and in the lives of others. We live in many, many communities. We can’t be a great company if the communities where we do business aren’t strong, too.”

— Gerald Hassell, Chairman and CEO

BNY Mellon’s global corporate philanthropy program enables positive change through philanthropic donations, social investments and employees’ using their skills and resources to make a difference. The program is multidimensional and flexible, reflecting our stakeholders’ interests and goals and allowing for regional and cultural variations. Our focus is Powering Potential, which uses a large portion of our corporate donations to provide vital support and workforce development opportunities to those in need, with a special emphasis on vulnerable youth through our Pathways program.



BNY MELLON | **Invested**



Total company, foundation and employee financial contribution

to the communities where we live, work and do business

2014 | **\$38.1m**

2013 | **\$34.4m**

Employee community involvement

More than **20,000** employees participate every year

2014 | **127,000** volunteer hours

2013 | **105,000** volunteer hours

Social finance was a new strategic priority for philanthropy in 2014

We piloted a social innovation challenge to bring entrepreneurial ideas to social problems in a manner that also produces investment returns.

Major disaster relief

The largest and most immediate needs for communities often arise after major disasters. BNY Mellon and its employees are there to help their communities during these difficult times.

Hurricane Sandy | **\$1.5m**

Haiti earthquake disaster | **\$1m**

Japan earthquake and tsunami | **\$770k**

Typhoon Haiyan (Philippines) | **\$385k**

Boston Marathon bombing | **\$200k**

Ebola crisis | **\$100k**



Impact of Powering Potential

IMPACT AROUND THE WORLD IN 2014

Category

Individuals Helped

A Story

JOB TRAINING

15,000 individuals received job training

The Youth Villages Job Prep Training program in Massachusetts is supported through the BNY Mellon Foundation. It prepares former foster care youths to find, secure and maintain employment. Through the program, BNY Mellon employees and other corporate professionals serve as job coaches and are matched to a young adult enrolled in the program. Together with their job coaches, these young adults attend seven two-hour workshops over 10 weeks to learn how to apply for jobs, write a résumé, and improve their interviewing and networking skills.

EDUCATION

15,000 individuals received an education

BNY Mellon and its employees support Little Flower Convent for the Blind and Deaf in Chennai, India. This charity provides full-time education free of charge and trains teachers in the modern methods of educating the deaf and hard of hearing. The charity also integrates capable children with disabilities into mainstream schools.

MENTORS

8,000 individuals were provided with a mentor

In Milan, BNY Mellon employees volunteer on a regular basis for the Scuola Bottegga mentoring program for young people between ages 14 and 18, including those who have migrated to Italy and do not speak Italian as their first language.

FOOD

Contributed the equivalent of **6 million** meals for those in need

The Rice Bucket Challenge initiative led by the Hong Kong Community Partnership Committee concluded with more than 2,700kg (2.7 metric tons) of rice donated by BNY Mellon employees. The rice that was collected was equally divided and donated to four local charity partners on World Food Day.

HOUSING ASSISTANCE

5,800 vulnerable individuals were provided with emergency, transitional and permanent housing

BNY Mellon, through the BNY Mellon Foundation of Southwestern Pennsylvania, supported Community Human Services Corporation's Innovative Housing Program in Pittsburgh. As a result, 40 families that were unable to access the traditional shelter system due to personal or institutional barriers were provided with housing and are no longer homeless.

CLOTHING

14,000 individuals received clothing

In New York, the company and its employees support Operation Warm to provide new winter coats for children in need.