HEAD OF THE CHARLES REGATTA 2015

Fred Shoch: The Regatta has become very important on the rowing calendar. It is probably considered the most prestigious head race. It's a real thrill to host this event every fall. The genesis of the BNY Mellon support, the local office approached us and asked if they can get involved the first year on a trial basis and then it was so successful that the New York office and the leadership decided to grow the relationship.

Code Sternal: The inception of the idea to put together a BNY Mellon boat was started when I was racing the Head of the Charles last year in an alumni 8, and I started reaching out to some fellow Cambridge alumni rowers that I knew that were also working at BNY Mellon

Sean Duncan: There are a number of us from across the globe, former rowers that are also employees of BNY Mellon.

Kyle Coveny: You have individuals who day in and day out try to make incremental improvement, to a collective goal so each person asking themselves, how can I be better this day.

Alan Supple: I lead an investment team and I've seen truly great performance you can get out of individuals if you can get them to work together as one team.

Matthew Lawrence: With rowing, when you're training, you really need to remain focused on every movement that you're making. Every stroke that you take. And when you take that back to BNY Mellon, it's really important to understand all the steps that you're taking to make sure you deliver something that ultimately the client wants and is of a high quality.

Code Sternal: I think there's a lot of parallels between rowing and investing. In rowing, there's a dedicated team that's committed to one goal to make the boat go faster. Investment you need a dedicated team that's there to provide the best investment performance outcome for their clients.

Stephen Dudek: You're literally and physically connected to everyone else in your boat. It is a team where any outcome, good or bad, is going to be based on your ability as a crew to overcome those obstacles and deliver.

Tom Whately: I work in a very diverse team, we're quite international. But when we all work together and you're all on the same page, then this is when we can be the most effective for our clients needs.

Connor Oakley: Everyone brings their own individual skillset and it's the cohesion of the group as a whole that really makes it function.



Michal Plotkowiak: We praise ourselves as long term investors and we deeply believe in our research process and we believe that they are the right ideas. And that's when its required to stick to your guns. It's very similar to a rowing race where you're down on your position, you're in the middle of the race and you need to find enough self-belief and team support to push through it.

Alan Supple: There are rowers across the organization in all different areas, in the boutiques, in the distribution arm of our business and it's been great to get to know some of these people across two continents and three cities.

Nate Hyde: Getting a chance to come down to the Head of the Charles and really compete against some higher level competition is really an opportunity.

Kyle Coveny: I've rowed in the Head of the Charles 6 times, and it's been an amazing event, and one that sticks out in my head as a really enjoyable experience. I'm excited to get back to Boston and I'm excited to see these guys compete and whatever the result I'm sure they'll have a fantastic time and represent the organization really well.

BNY Mellon is the corporate brand of The Bank of New York Mellon Corporation and may also be used as a generic term to reference the corporation as a whole and/or its various subsidiaries generally. Products and services may be provided under various brand names in various countries by duly authorized and regulated subsidiaries, affiliates, and joint ventures of BNY Mellon. Not all products and services are offered at all locations. Trademarks, service marks and logos belong to their respective owners.

© 2015 The Bank of New York Mellon Corporation. All rights reserved.

