

# Innovation Center Goals



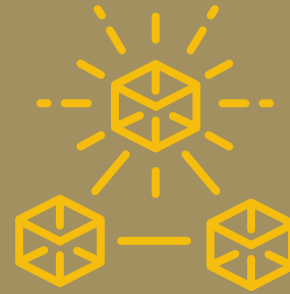
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**Advance Innovation  
Center Theme**



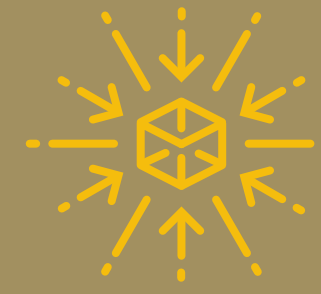
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**Change Culture**



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**Position as an  
Industry Leader**



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**Attract & Retain  
Top Talent**