## NEXEN® INNOVATION

## May 2016

The global markets are inherently complex.

To date, there hasn't been a single source for all your investment needs—forcing you to rely on a range of fragmented, disconnected and costly-tech platforms.

The results can be higher fixed expenses, inefficiency, a lack of transparency, and increased risk exposure.

As the investments company for the world, BNY Mellon has created a cloud-based solution that's simplified, intuitive, powerful and secure.

Introducing NEXEN, a complete financial services digital ecosystem. NEXEN is a foundation for you and your company to build upon; delivering end-to-end analytic insights and business solutions across the entire investment lifecycle.

NEXEN provides a consistent experience for you regardless of product, service or region. In NEXEN, services are delivered whenever you need them, in an easy, flexible and personalized manner.

And with the seamless integration of APIs, you can add your own innovative solutions.

NEXEN'S Gateway will provide you with online access to BNY Mellon's solutions, services and data across all channels and devices.

Our app store gives you access to capabilities offered by select fintechs and more established financial services providers. These are integrated with BNY Mellon's products and services bringing together the power of BNY Mellon's capabilities with the solutions of your preference.

BNY Mellon has unprecedented access to data. NEXEN'S Digital Pulse tracks activities, processes and transactions, then turns this data into analytic insights and predictive solutions in real-time.



Expect further innovations and best in-class solutions as BNY Mellon, fintechs and third parties contribute to, and leverage- our platform. NEXEN. Powering global investment success for the financial service industry.

Because at BNY Mellon, we're invested.

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