

BNY MELLON GLOBAL TRENDS: OUR WORLD

June 2017

BNY Mellon started encouraging women to take control of their finances in the 1870s, making us one of the first financial institutions in the US to do business with women.

Despite good progress, much still needs to be done to drive toward gender parity around the world. Studies show that sustainable economic growth is possible only when women have equal access to earning power, education, health and political representation. Gender equality can also has the potential to enhance company performance and create significant market returns.

We strive for gender equality within and outside our four walls. In 2016, 42 percent in of our global workforce and 36 percent at the vice president levels were women. And we added three women to our Board of Directors.

In a partnership with UN Foundation, we developed a report titled *Return on Equality*, bringing to light the social and financial benefits of investing in companies that promote gender equality through their products and services. We found that achieving parity across just five sectors could unlock a market of nearly \$300 billion in incremental annual spending by 2025 – a huge opportunity for investors.

We continue to promote gender equality to help billions of women and girls around the world.

Learn more in the “Our World” section of our CSR Report.

BNY Mellon is the corporate brand of The Bank of New York Mellon Corporation and may be used as a generic term to reference the corporation as a whole and/or its various subsidiaries generally. BNY Mellon will not be responsible for updating any information contained within this material and opinions and information contained herein are subject to change without notice. BNY Mellon assumes no direct or consequential liability for any errors in or reliance upon this material. This material may not be reproduced or disseminated in any form without the prior written permission of BNY Mellon.

© 2017 The Bank of New York Mellon Corporation. All rights reserved.



BNY MELLON