

BNY MELLON GLOBAL TRENDS: OUR WORLD

June 2017

BNY Mellon started encouraging women to take control of their finances in the 1870s, making us one of the first financial institutions in the US to do business with women.

Despite good progress, much still needs to be done to drive toward gender parity around the world. Studies show that sustainable economic growth is possible only when women have equal access to earning power, education, health and political representation. Gender equality can also has the potential to enhance company performance and create significant market returns.

We strive for gender equality within and outside our four walls. In 2016, 46 percent in of our global workforce and 36 percent at the vice president level were women. And we added three women to our Board of Directors.

In a partnership with UN Foundation, we developed a report titled *Return on Equality*, bringing to light the social and financial benefits of investing in companies that promote gender equality through their products and services. We found that achieving parity across just five sectors could unlock a market of nearly \$300 billion in incremental annual spending by 2025 – a huge opportunity for investors.

We continue to promote gender equality to help improve the quality of life for billions of women and girls around the world.

Learn more in the “Our World” section of our CSR Report.

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