



# Corporate Social Responsibility

## The Investments Company for the World

BNY Mellon plays a critical role in the global marketplace. Our daily decisions have far-reaching implications for stability and trust in the world's financial markets. We power global investments and growth, adding value to society far beyond the transactions we process or the assets we manage. Our customized services and support enable our clients to reach their investment goals.

**\$1.7T**

Assets under management

**> \$1T**

Transactions processed daily

**\$28.5T**

Assets under custody and/or administration

OUR CLIENTS INCLUDE\*:



**76%** of Fortune 500 companies



**90%** Our central bank clients' assets make up over 90% of global central bank reserves



**67%** of the top 1,000 U.S. pension and employee benefit funds

## Our CSR Strategy Pillars

### Market Integrity

Risk & Reliability  
Strong Governance

### Our World

Social Finance  
Community Commitment  
Environmental Management

### Our People

Leadership & Development  
Engagement & Wellbeing  
Diversity & Inclusion

## External Recognition for Our Performance

MEMBER OF  
**Dow Jones Sustainability Indices**  
In Collaboration with RobecoSAM

One of only two U.S. diversified financial services companies named to the 2014 DJSI World Index



One of only two S&P 500 companies with perfect scores for both climate change disclosure and performance for two consecutive years

Learn more at [www.bnymellon.com/csr](http://www.bnymellon.com/csr)

\*All statistics represent the minimum number of BNY Mellon client relationships in each category and are based on the following data sources: - Fortune 500 // Fortune magazine, Copyright 2014 Time Inc. - Central Banks // The World Bank, Copyright 2014 - Pensions & EB Funds // Reprinted with permission of Pensions & Investments, Copyright 2014

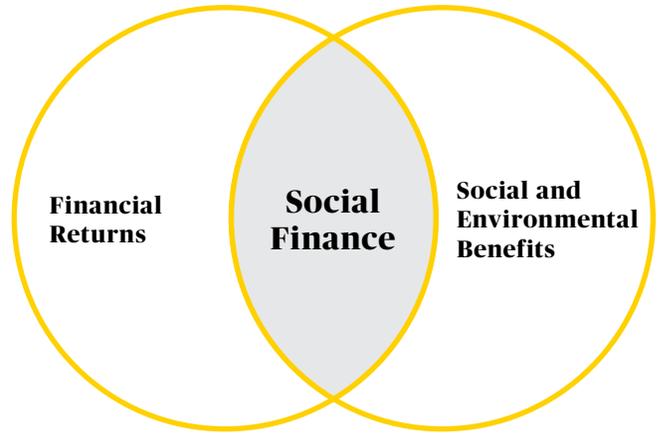
All data included in this publication is as of December 31, 2014. For a full explanation of statistics, please see [www.bnymellon.com/csr](http://www.bnymellon.com/csr) or The Bank of New York Mellon Corporation 2014 Annual Report.



# Social Finance

At BNY Mellon, we believe that investments are key to enabling positive change in society and for the environment. Capital will be needed in sectors from health to education to agriculture to meet the needs of a growing population as the world becomes increasingly resource-constrained.

Social finance has significant potential to effect positive change if it can be brought to scale by better addressing the needs of mainstream investors. We have formalized a focus on social finance that leverages our collective knowledge, skills and resources to help attract mainstream investors, unlock capital, and shift more financing toward positive social and environmental outcomes.



## Social Finance Commitments

<p><b>Products and Services:</b> We develop and deliver innovative social finance solutions to meet client needs across the investment spectrum.</p>	<p><b>Thought Leadership:</b> We focus on advancing social finance and addressing the needs of mainstream investors by leveraging our own investment expertise and collaborating with leading thinkers to drive research.</p>	<p><b>Partnerships:</b> We cultivate partnerships with key influencers, providing our resources to develop the field, and we invest in intermediaries that can contribute to the long-term growth of social finance.</p>

Learn more at [www.bnymellon.com/socialfinance](http://www.bnymellon.com/socialfinance)

All data included in this publication is as of December 31, 2014. For a full explanation of statistics, please see [www.bnymellon.com/csr](http://www.bnymellon.com/csr) or The Bank of New York Mellon Corporation 2014 Annual Report. BNY Mellon is the corporate brand of The Bank of New York Mellon Corporation and may be used as a generic term to reference the corporation as a whole and/or its various subsidiaries generally.

© 2015 The Bank of New York Mellon Corporation. All rights reserved.