

PENSION FUNDS INVEST RESPONSIBLY

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Investors are looking at ESG in various ways. If you look at an investor as an individual, he will mainly care about his individual portfolio, so take a pensioner would be very interested to understand what ESG is doing on his personal belongings or on his personal money, in this instance on his personal pension, but as a pension fund, what you care about is that your investments actually support ESG, and to do that you need data. You need data that actually articulates how you drive your investments into the sustainability direction and, we as a provider (BNY Mellon) can offer that data and integrate it with the portfolio data that clients have in custody with us.



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