

## Vision, Values, Results.

Annual Meeting of Shareholders

April 12, 2016





### **Cautionary Statement**

A number of statements in our presentations, the accompanying slides and the responses to your questions are "forward-looking statements." Words such as "estimate", "forecast", "project", "anticipate", "target", "expect", "intend", "continue", "seek", "believe", "plan", "goal", "could", "should", "may", "will", "strategy", "opportunities", "trends" and words of similar meaning signify forward-looking statements. These statements relate to, among other things, The Bank of New York Mellon Corporation's (the "Corporation") expectations regarding: our vision and values, strategic priorities to drive growth, financial performance goals, growth and revenue initiatives, business improvement process, expenses, capital plans, talent strategy, governance framework, technology and innovation and statements regarding the Corporation's aspirations, as well as the Corporation's overall plans, strategies, goals, objectives, expectations, estimates, intentions, targets, opportunities and initiatives. These forward-looking statements are based on assumptions that involve risks and uncertainties and that are subject to change based on various important factors (some of which are beyond the Corporation's control).

Actual results may differ materially from those expressed or implied as a result of the factors described under "Forward-Looking Statements" and "Risk Factors" in the Corporation's Annual Report on Form 10-K for the year ended December 31, 2015 (the "2015 Annual Report"), and in other filings of the Corporation with the Securities and Exchange Commission (the "SEC"). Such forward-looking statements speak only as of April 12, 2016, and the Corporation undertakes no obligation to update any forward-looking statement to reflect events or circumstances after that date or to reflect the occurrence of unanticipated events. For additional information regarding the Corporation, please refer to the Corporation's SEC filings available at www.bnymellon.com/investorrelations.

Non-GAAP Measures: In this presentation we may discuss some non-GAAP adjusted measures in detailing the Corporation's performance. We believe these measures are useful to the investment community in analyzing the financial results and trends of ongoing operations. We believe they facilitate comparisons with prior periods and reflect the principal basis on which our management monitors financial performance. Additional disclosures relating to non-GAAP adjusted measures are contained in the Corporation's reports filed with the SEC, including the 2015 Annual Report available at www.bnymellon.com/investorrelations.

NOTE: All financial data for the Corporation throughout the presentation is as of 12/31/15 unless otherwise noted.

## **Our Vision and Values**

#### The Investments Company for the World





#### Vision Improving lives through investing

#### Mission

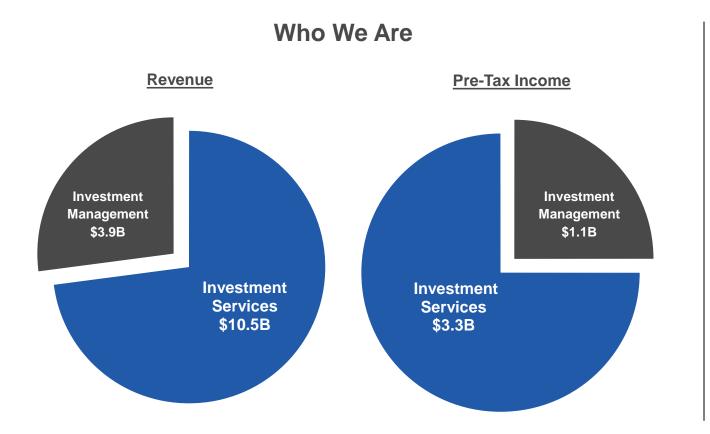
Helping people realize their full potential by leveraging our distinctive expertise to power investment success

#### Values

- Client Focus
- Integrity
- Teamwork
- Excellence



## **BNY Mellon is the Investments Company for the World**



#### What We Do

# We deliver expertise at each stage of the investment lifecycle

Primarily focus on Investment Management and Investment Services, allowing us to:

- Provide solutions for both the buy-side and the sell-side
- Serve leading clients globally
- Develop multiple revenue streams

NOTE: Segment data for Investment Management and Investment Services reflect FY 2015 and exclude amortization of intangible assets.



## **Powering Investors – Delivering Innovative Investment Solutions Globally**



#### 80%

of Fortune 500 Companies

## 90%

of Global Central Bank Reserves are Held by Our Central Bank Clients

**77%** of the Top 100 Endowments

**51%** of the Top 200 Life/Health Insurance Companies

## 50%

of the Top 50 World Universities

NOTE: See additional disclosures in Appendix.



## **Our Most Valued Competitive Strengths**



#### **CLIENT EXPERIENCE**

- Delivering high-quality solutions and services
- Flexibility in accessing our investment strategies
- Re-engineering and digitizing client interactions for ease of use



- Delivering productivity and efficiency
- Enabling sustainable cost improvement
- Providing central investment management distribution and infrastructure



## EXPERTISE

- Specialized talent and deep knowledge that provide insights
- Breadth of solutions
- Global capabilities



#### TRUST

- Integrity and focus on doing what's right
- Financial strength, stability and safety
- High level of reliability and transparency





## **Our Best-in-Class Talent and Capabilities are Being Recognized**



NOTE: See additional disclosures in Appendix.





## **Living Our Values**

#### Corporate Social Responsibility Strategic Pillars



#### Market Integrity

- Risk and Reliability
- Strong Governance



#### **Our People**

- Leadership and Development
- Engagement and Wellbeing
- Diversity and Inclusion



#### **Our World**

- Social Finance
- Community Commitment
- Environmental Management









DJSI World – 2013, 2014, 2015 DJSI North America – 2014, 2015







Total Community Support

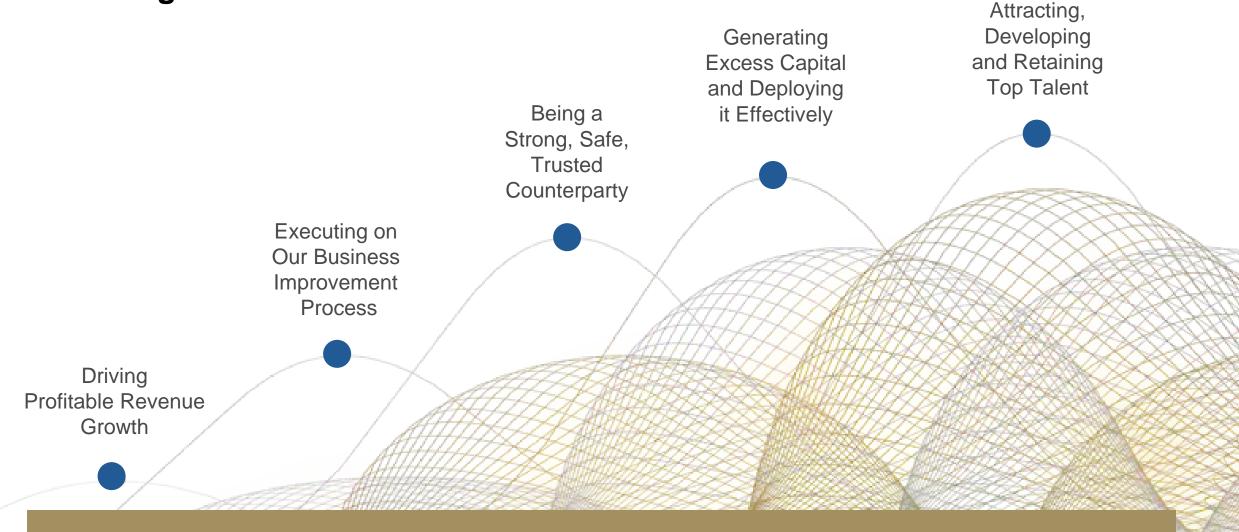




# **Invested in Driving Growth**



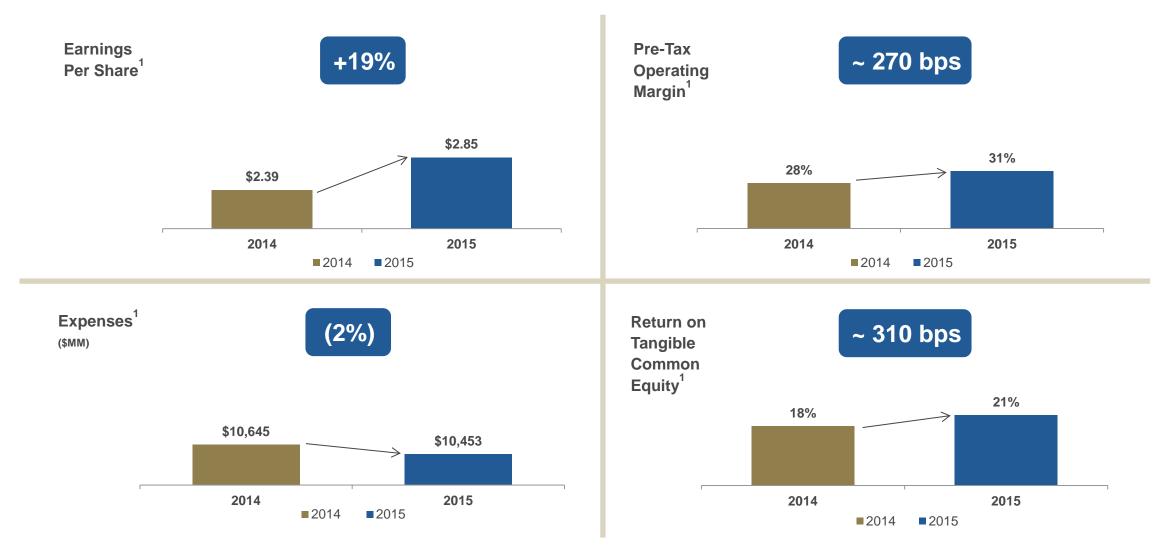
## **Our Strategic Priorities to Drive Growth**



Maximizing Returns and Creating Value for Clients and Shareholders



## **Improving Financial Performance**

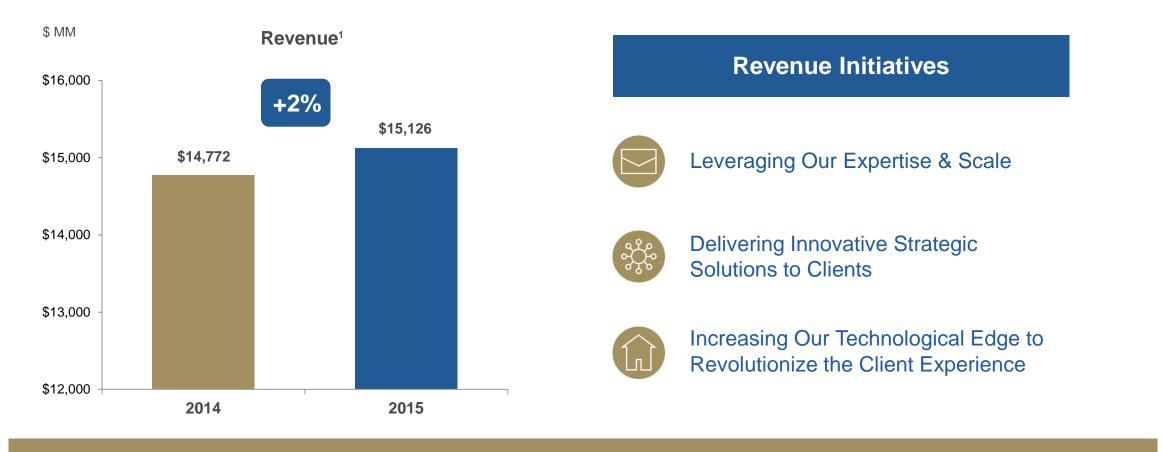


<sup>1</sup> These adjusted measures are non-GAAP. See Appendix for reconciliations.

Additional disclosure regarding non-GAAP measures is available in the Corporation's reports filed with the SEC, available at www.bnymellon.com/investorrelations.



## **Driving Profitable Revenue Growth**

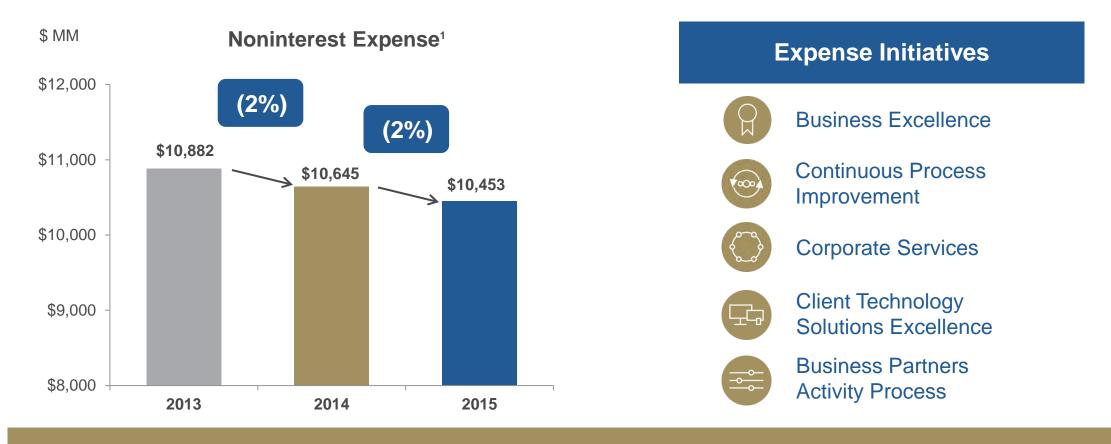


#### **Investing for Growth Today and Tomorrow**

<sup>1</sup>Non-GAAP revenue excludes net income attributable to noncontrolling interests of consolidated investment management funds and the gains on the sales of our equity investment in Wing Hang and our One Wall Street building. See Appendix for a reconciliation. Additional disclosure regarding non-GAAP measures is available in the Corporation's reports filed with the SEC, available at www.bnymellon.com/investorrelations.



## **Executing on Our Business Improvement Process**



#### **Continuing to Drive Sustainable Cost Reductions**

<sup>1</sup>Total noninterest expense is non-GAAP and excludes amortization of intangible assets, M&I, litigation and restructuring charges and the charge related to investment management funds, net of incentives. See Appendix for a reconciliation. Additional disclosure regarding non-GAAP measures is available in the Corporation's reports filed with the SEC, available at www.bnymellon.com/investor relations.



## Being a Strong, Safe, Trusted Counterparty



#### **High Credit Ratings**

 Among the highest rated systemically important financial institutions globally



#### Excellent Balance Sheet Credit Quality

- Securities portfolio:
  98% investment grade<sup>1</sup>
- High-quality loan portfolio that is primarily investment grade, secured and short-term in nature



#### **Resilient Business Model**

- Fee-based, recurring revenue stream that drives consistent earnings performance
- Strong capital generation
- Relatively lower exposure to equity market fluctuations



#### **Strong Liquidity**

- Liquidity Coverage Ratio (LCR) of 106%<sup>1,2</sup>
- \$218B of high-quality liquid assets (HQLA)<sup>1,3</sup>

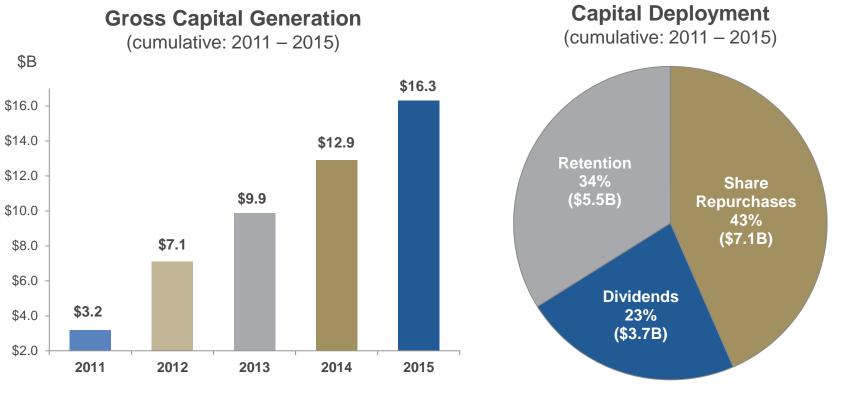
<sup>1</sup> As of December 31, 2015.

<sup>2</sup> Based on our interpretation of the final rule issued by the U.S. federal banking agencies to implement the LCR in the U.S. ("Final LCR Rule").

<sup>3</sup> Consolidated HQLA presented before haircuts. After haircuts, consolidated HQLA totaled \$196B.



## **Generating Excess Capital and Deploying it Effectively**



Note: Does not foot due to rounding

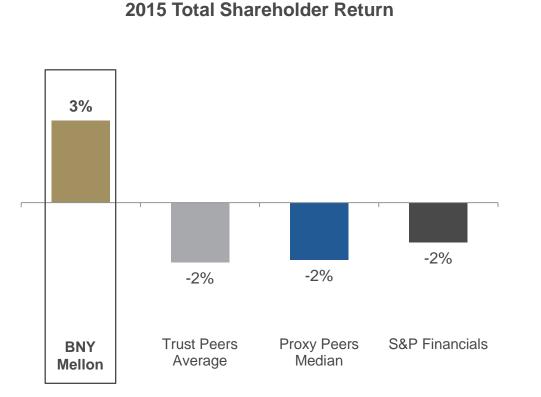


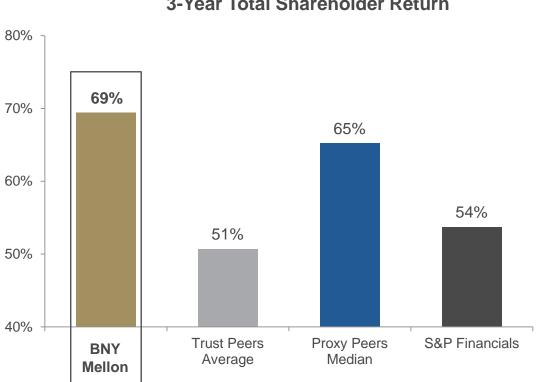
Resulting in a 97% Payout Ratio<sup>1</sup>, Near the Top End of Our Target Range of ~80-100%

<sup>1</sup>Non-GAAP measure. See Appendix for a reconciliation.



## Generating Strong Shareholder Returns Significantly Above Peers<sup>1</sup>





**3-Year Total Shareholder Return** 

<sup>1</sup>All Total Shareholder Return numbers include dividend reinvestments; Proxy Peer Median comparisons not weighted by market capitalization. NOTE: Please reference Appendix for additional information.



## Attracting, Developing & Retaining Talent

**A Talent Strategy that Powers Business Performance** 

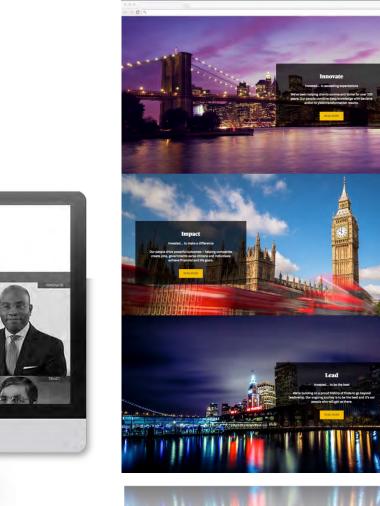


Raising the bar to benefit clients and all stakeholders



# Continued to enhance our performance-based culture

- Built a robust leadership pipeline for the future
- Improved talent, succession and development planning
- Strengthened the tie between pay and performance



**BNY Mellon People Report** 

e're invested in our people. You may know us as the investment en pertent company that cares for much of the world's assame.





## **Effective Governance Framework**



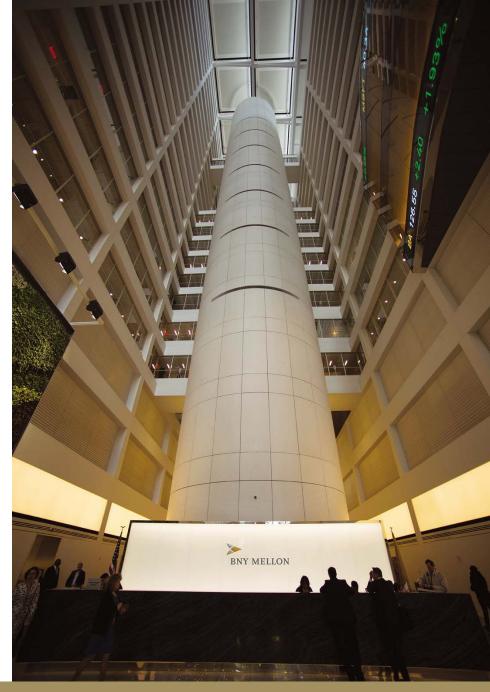
#### **Emphasis on Proactive Shareholder-Director engagement**

- Board endorsed Shareholder Director Exchange (SDX)
  protocol to support effective engagement with shareholders
- Proactively incorporated proxy access into by-laws



#### Focus on adding new Directors, with a goal of enhancing diversity and complementary skill sets

 More than one-third of Directors standing for election joined in the last two years





# Invested in Innovation

1

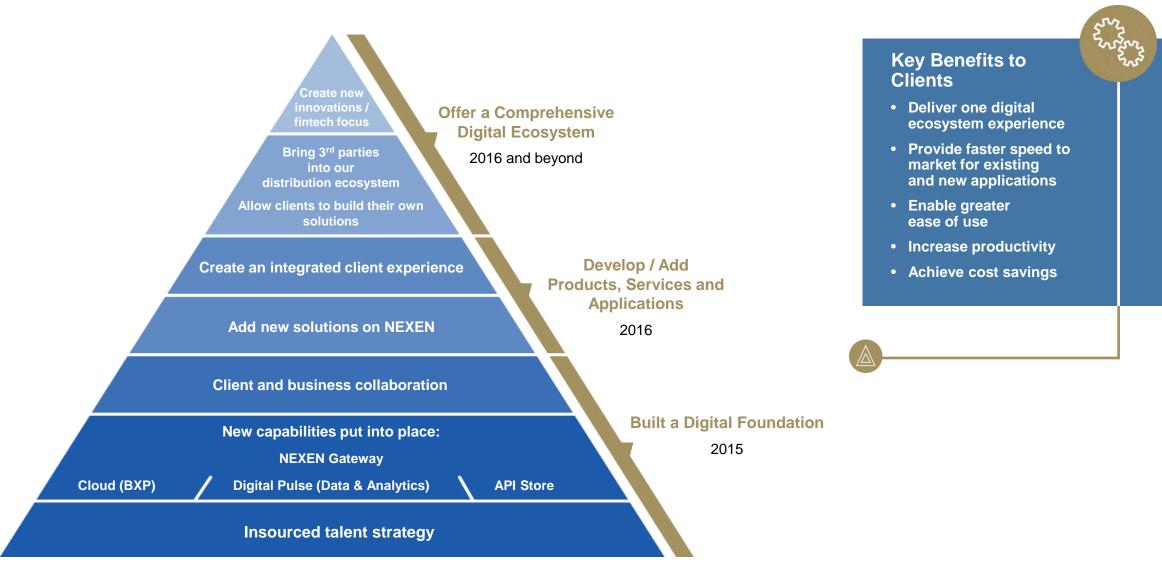


## NEXEN IS OUR DIGITAL ECOSYSTEM





### **Our NEXEN Gateway to a Transformed Client Experience**





#### **Our Global Innovation Centers Lead the Way**

#### Silicon Valley

FOCUS: Open source apps, collaboration with fintechs

#### Pittsburgh

FOCUS: Co locating technology and business

#### **New York Metro**

FOCUS: Collaboration between business and technology

#### London

FOCUS: Educating and co creating with clients

#### Pune

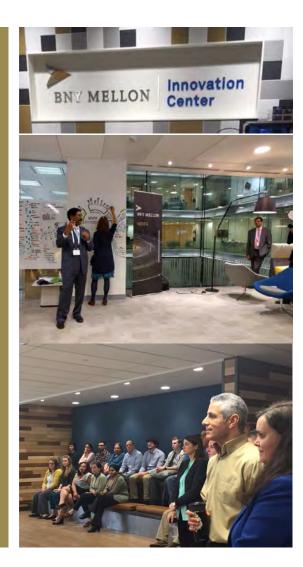
Chennai

FOCUS:

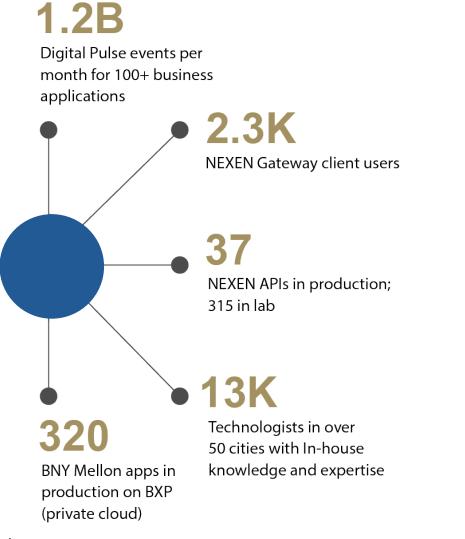
local talent

FOCUS: Optimizing global processes

NEXEN, data analytic tools,

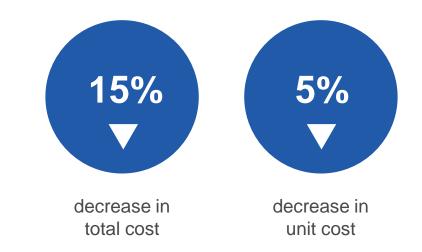


## **Our Technology Strategy at Work**



Insourced Talent Drives ROI and Keeps Valuable Expertise In-House

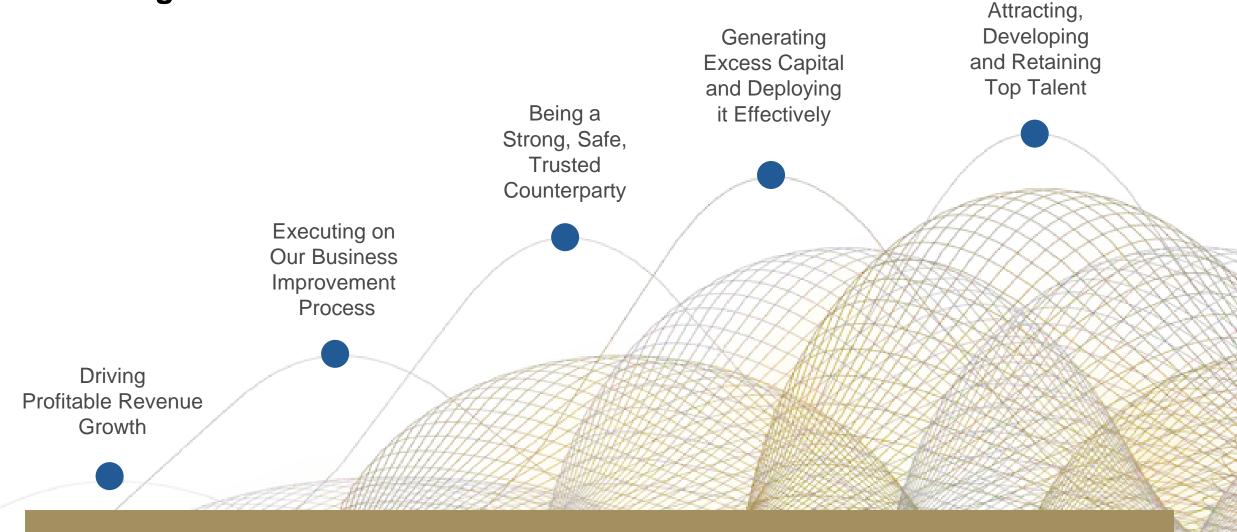
Application development two-year trends (indexed)



<sup>1</sup> Includes employee headcount, vendors and contractors.



## **Our Strategic Priorities to Drive Growth**



Maximizing Returns and Creating Value for Clients and Shareholders





# 



## Appendix





#### **Business – Revenue and Pre-Tax Income**

Revenue (\$MM)	1Q15	2Q15	3Q15	4Q15	FY 2015
Investment Management	\$997	\$991	\$929	\$1,002	\$3,919
Investment Services	2,592	2,656	2,715	2,558	\$10,521

Pre-tax Income (\$MM)	1Q15	2Q15	3Q15	4Q15	FY 2015
Investment Management	\$287	\$288	\$261	\$311	\$1,147
Investment Services	798	816	893	793	3,300

NOTE: Pre-tax metrics for Investment Services and Investment Management businesses exclude the impact of amortization of intangible assets.



#### **Disclosures**

All statistics on slide 4 ("Powering Investors – Delivering Innovative Investment Solutions Globally") are global and represent the minimum number of BNY Mellon client relationships in each category.

#### • Fortune 500

// Fortune magazine, Copyright 2015

#### Central Banks

// The World Bank, Copyright 2015

#### • Endowments

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#### • Life & Health Insurance Companies // Reprinted with permission of A.M. Best Company, Inc., Copyright 2015

#### • QS World University Rankings 2015

http://www.topuniversities.com/university-rankings/world-university-rankings/2015



## **Disclosures & Proxy Peers**

Tech Project of the Year	The Banker, 2015.
#1 in Product Capability – Tri-Party Securities Financing Survey	Global Custodian, 2015.
Top National Private Asset Manager and Top Private Bank Offering for Family Offices	Family Wealth Report, 2015.
Top Service Provider	Mutual Fund Service Guide, 2015.
Best Foreign Exchange Providers – Best FX Research and Technical Analysis	Global Finance, 2016.
Best Trade Outsourcing Bank	Global Trade Review, 2015.
Actively Managed Fund of the Year – Newton Multi-Asset Growth	Investment Week, 2015.
Best U.S. Treasury & Cash Management Provider	Global Finance, 2016.
Best Managed Accounts Platform – HedgeMark	Hedgeweek, 2015.
Highest Growth Product – Standish Global Fixed Income Strategy	Morningstar's World Bond Category, 2015.
Top Company for Women in Technology	Anita Borg Institute, 2015.
#1 in The Expert Category	R&M Investor Services, 2015.

Proxy Peers	
BlackRock	PNC Financial Services
Charles Schwab	Prudential Financial
Franklin Resources	State Street
JP Morgan Chase	U.S. Bancorp
Morgan Stanley	Wells Fargo
Northern Trust	



#### Earnings Per Share & Total Payout Ratio – Non-GAAP

(\$MM)	2015	2014
GAAP results	\$2.71	\$2.15
Add: Litigation and restructuring charges	0.05	0.74
Impairment charge related to a recent court decision	0.09	_
Charge related to investment management funds, net of incentives	—	0.07
Less: Gain on the sale of our investment in Wing Hang Bank		0.27
Gain on the sale of the One Wall Street building	—	0.18
Benefit primarily related to tax carryback claim	_	0.13
Non-GAAP results	\$2.85	\$2.39 <sup>1</sup>

Total Payout Ratio (\$MM)	2015	Total Payout Ratio
Dividends	\$762	
Common stock repurchased	2,355	
Total Capital Deployed	\$3,117	
Net income applicable to common shareholders of The Bank of New York Mellon Corporation – GAAP	\$3,053	102%
Add: Litigation and restructuring	56	
Impairment charge related to a recent court decision	106	
Net income applicable to common shareholders of The Bank of New York Mellon Corporation – excluding impairment charge related to a recent court decision, litigation and restructuring	\$3,215	97%

<sup>1</sup> May not foot due to rounding.



#### Pre-Tax Income, Revenue, Noninterest Expense & Operating Leverage – Non-GAAP

(\$MM)	2013	2014	2015	Growth Rate 2015 vs. 2014	Growth Rate 2014 vs. 2013
Total revenue – GAAP	15,048	\$15,692	\$15,194		
Less: Net income (loss) attributable to noncontrolling interests of consolidated investment management funds	80	84	68		
Gain on the sale of our investment in Wing Hang	-	490	-		
Gain on the sale of the One Wall Street building	-	346	-		
Total revenue, as adjusted – Non-GAAP <sup>2</sup>	14,968	\$14,772	\$15,126	2.40%	(1.31%)
Total noninterest expense – GAAP	11,306	\$12,177	\$10,799		
Less: Amortization of intangible assets	342	298	261		
M&I, litigation and restructuring charges	70	1,130	85		
Charge related to investment management funds, net of incentives	12	104	-		
Total noninterest expense excluding amortization of intangible assets and M&I, litigation and restructuring charges – Non-GAAP <sup>2</sup>	\$10,882	\$10,645	\$10,453	(1.80%)	(2.18%)
Less: Provision for credit losses	(35)	(48)	160		
Add: Impairment charge related to a recent court	-	-	170		
Income before income taxes, as adjusted – Non-GAAP <sup>2</sup>	\$4,121	\$4,175	\$4,683	Operating	Leverage <sup>3</sup>
Pre-tax operating margin – Non-GAAP <sup>1,2</sup> <sup>1</sup> Income before taxes divided by total revenue.	28%	28%	31%	+420 bps	+87 bps

<sup>2</sup> Non-GAAP excludes net income (loss) attributable to noncontrolling interests of consolidated investment management funds, the gains on the sales of our investment in Wing Hang Bank and the One Wall Street building, amortization of intangible assets, M&I, litigation and restructuring charges (recoveries), and the impairment charge related to a recent court decision, if applicable.

<sup>3</sup> Pre-tax operating leverage is the rate of increase in total revenue less the rate of increase in total noninterest expense. The 2015 operating leverage (Non-GAAP) was based on growth in total revenue, as adjusted (Non-GAAP), of 240 basis points, and a decrease in total noninterest expense, as adjusted (Non-GAAP), of 180 basis points. The 2014 operating leverage (Non-GAAP) was based on a decrease in total revenue, as adjusted (Non-GAAP), of 240 basis points, and a decrease in total noninterest expense, as adjusted (Non-GAAP), of 180 basis points. The 2014 operating leverage (Non-GAAP) was based on a decrease in total revenue, as adjusted (Non-GAAP), of 131 basis points, and a decrease in total noninterest expense, as adjusted (Non-GAAP), of 218 basis points.



### **Return on Tangible Common Equity – Non-GAAP**

(SMN		2015	2014
Net inc	ome applicable to common shareholders of The Bank of New York Mellon Corporation – GAAP	\$3,053	\$2,494
Add:	Amortization of intangible assets, net of tax	172	194
	let income applicable to common shareholders of The Bank of New York Mellon Corporation excluding amortization of intangible assets – Ion-GAAP		2,688
Less:	Gain on the sale of our investment in Wing Hang	—	315
	Gain on the sale of the One Wall Street building	_	204
	Benefit primarily related to a tax carryback claim	_	150
Add:	M&I, litigation and restructuring charges	56	860
	Charge related to investment management funds, net of incentives	—	81
	Impairment charge related to a recent court decision	106	—
Net inc	ome applicable to common shareholders of The Bank of New York Mellon Corporation, as adjusted – Non-GAAP <sup>2</sup>	\$3,387	\$2,960
Averag	e common shareholders' equity	\$35,564	\$36,618
Less:	Average goodwill	17,731	18,063
	Average intangible assets	3,992	4,305
Add:	Deferred tax liability – tax deductible goodwill <sup>1</sup>	1,401	1,340
	Deferred tax liability – intangible assets <sup>1</sup>	1,148	1,216
Averag	verage tangible common shareholders' equity - Non-GAAP		\$16,806
Return	on tangible common equity – Non-GAAP <sup>2</sup>	19.7%	16.0%
Return	on tangible common equity – Non-GAAP adjusted <sup>2</sup>	20.7%	17.6%

<sup>1</sup> Deferred tax liabilities are based on fully phased-in Basel III rules. Beginning in 2014, includes deferred tax liabilities on tax deductible intangible assets permitted under Basel III rules. <sup>2</sup> Non-GAAP excludes amortization of intangible assets, the gains on the sales of our investment in Wing Hang Bank and the One Wall Street building, the benefit primarily related to a tax carryback claim, impairment charge related to a recent court decision, M&I, litigation and restructuring charges and the charge related to investment funds, net of incentives, if applicable.

## **Capital Generation & Deployment**

Capital Generation & Deployment (\$B)	2011	2012	2013	2014	2015	Total
Net Income	\$2.5	\$2.4	\$2.1	\$2.6	\$3.2	\$12.8
Other Comprehensive Income	(0.3)	1.0	(0.2)	(0.7)	(1.0)	(1.2)
Share Issuances (Benefit Plans)	0.3	0.3	0.5	0.6	0.6	2.4
Change in Goodwill and Intangibles	0.4	0.2	0.4	0.6	0.5	2.1
Divestitures	0.3	-	0.1	-	-	0.4
Other	(0.0)	(0.0)	(0.1)	-	-	(0.1)
Capital Generation	\$3.2	\$3.9	\$2.8	\$3.0	\$3.4	\$16.3
Dividends	(\$0.6)	(\$0.6)	(\$0.7)	(\$0.8)	(\$0.9)	(\$3.7)
Share Repurchases (including Benefit Plans)	(0.9)	(1.1)	(1.0)	(1.7)	(2.4)	(7.1)
Capital Retention	\$1.7	\$2.1	\$1.0	\$0.5	\$0.1	\$5.5

Note: May not foot due to rounding.



