

BNY MELLON | LOOP CAPITAL

CHANGING THE LANDSCAPE OF SOCIETY

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JIM REYNOLDS: Wall Street is really missing, and has missed for decades, the opportunity to seriously promote and change minority communities. One of the reasons that I wanted to be an entrepreneur and start my own business was to make a bigger difference than just making money.

Tonia just got here? Hi, Tonia. Great entrance!

TONIA BOTTOMS: Loop Capital is one of the premier investment banks, led by Jim Reynolds. And the things that he was focused on about helping the community spoke to me as well. I think what gave Jim the impression that we were very serious, is the fact that we align our actions with our intention.

Other ways that the firm is looking at delving deeper into the capabilities of our clients is through 1 BNY Mellon to understand how the collective offerings of BNY Mellon can support them. Loop is a perfect example of 1 BNY Mellon.

JIM: I didn't know that we'd be the first diverse firm to be a book runner on their deals. I actually didn't know at that time how significant they would be to us in our quest for a primary dealer. The relationship with BNY Mellon is very significant in the achievement of that goal. There'll be a significant amount of corporate and financial achievements that take place. But I also want there to be as much of an impact in society among certain classes of folks.

TONIA: How BNY Mellon and Loop are contributing might not look the same as another firm on the street, but there's really opportunity for all of us to contribute to the change.

JIM: Giving back is a huge part of what Loop does. We're actually going to build a school in Queens focused on taking young people and teach them how to work at an airport. We're building studios on the south side of Chicago, and we're going to take those young people and teach them how to work behind the cameras in that studio. All those projects are going to involve looking at the disadvantaged communities and involving them in the worthwhile work that there is to do there.

I'm very happy and proud to have BNY Mellon as a partner. I think you're going to see us changing the landscape in society. I think we'll be doing a lot of that together.

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