

# BNY MELLON ESG DATA ANALYTICS

## Introduction Video

**VO:** To help institutions harness the power of data and reach their sustainable investment goals,

**VO:** BNY Mellon Data and Analytics Solutions introduces ESG Data Analytics.

**VO:** Built on the Microsoft Azure cloud, the application employs a unique combination of crowdsourcing and data science to solve for three key needs:

**VO:** Customization, Demonstrability, and Standardization.

**VO:** With ESG Data Analytics, you can customize and monitor portfolios to align with specific sustainability missions,

**VO:** View both raw and normalized scores for each security along multiple E, S, and G factors,

**VO:** And create portfolio-level reports that identify specific ESG characteristics.

**VO:** The applications helps you gain a better understanding of your peers' views and how those change over time,

**VO:** While examining the relationships between factor ratings from both commercial and public data sources.

**VO:** Moreover, you can increase transparency and address green and social washing concerns

**VO:** By assessing, examining, and integrating ESG investment processes—front to back

**VO:** From the development of investment policy to the selection and monitoring of funds.

**VO: With ESG Data Analytics, you can help inform ESG standards,**

**VO: And create transparent, customized portfolios that help you accomplish sustainable investing goals.**

**VO: Because the most successful investors don't just follow the standards; they help create them.**

**VO: For a more detailed demo, get in touch with BNY Mellon expert today.**

**VO: We put the Future First, using our global reach, influence and resources not just to power success today, but to help safeguard the future.**

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