

# THE BUCK STARTED HERE

En 1784, nuestro fundador, Alexander Hamilton, invirtió en Estados Unidos, y comenzó lo que es hoy, el banco activo más antiguo de la nación.

Podríamos decir que, aquí comenzó el dólar.

En estos 230 años, países han surgido, fronteras han sido borradas, y nuevos mercados han emergido.

Pero algunas cosas fundamentales permanecen constantes.

Hemos resistido por mirar continuamente hacia el futuro y por estarnos investidos en la innovación.

Nosotros creamos los primeros fondos exentos de impuestos, los primeros EFTs de commodity, y la primera aplicación móvil para procesamiento de activos.

Hoy, somos la compañía de gestión y servicios de inversiones que supervisa 28.9 trillones de dólares. Y nos hemos convertido en uno de los diez más grandes gestores de inversiones del mundo.

Nosotros ayudamos a nuestros clientes a manejar sus negocios en 35 países y 100 mercados, lo que nos da una posición única para ver al mundo como nadie más.

Nosotros somos BNY Mellon, y somos la compañía de inversiones para el mundo.

The statement that our company “oversees 28.9 trillion dollars” is valid as of December 31, 2015.

The statement that BNY Mellon is “one of the world’s top ten investment managers” is based upon Pension & Investments, November 2015 ranking of total assets under management.

BNY Mellon is the corporate brand of The Bank of New York Mellon Corporation and may also be used as a generic term to reference the Corporation as a whole or its various subsidiaries generally.

Products and services may be provided under various brand names and in various countries by subsidiaries, affiliates, and joint ventures of The Bank of New York Mellon Corporation where authorized and regulated as required within each jurisdiction. Not all products and services are offered at all locations.

To the extent this video may be deemed to be a financial promotion under non-U.S. jurisdictions, it is provided for use by professional investors only and not for onward distribution to, or to be relied upon by, retail investors.

No statement or expression is an offer or solicitation to buy or sell any products or services mentioned. This video is not intended for distribution to, or use by, any person or entity in any jurisdiction or country in which such distribution or use would be contrary to local law or regulation. Similarly, this video may not be distributed or used for the purpose of offers or solicitations in any jurisdiction or in any circumstances in which such offers or solicitations are unlawful or not authorized, or where there would be, by virtue of such distribution, new or additional registration requirements.

Trademarks, service marks and logos belong to their respective owners.

© 2016 The Bank of New York Mellon Corporation. All rights reserved.

