

PRIME CUSTODY PLUS

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Introducing Prime Custody Plus, BNY Mellon's integrated custody and capital markets solution, bringing the safety, transparency, efficiency and yield you need to navigate in today's financial market.

The alternatives landscape today is vastly different from what it was almost a decade ago.

Alternative asset classes are more popular than ever and investors are demanding more from their managers. Far more emphasis is now being placed on how managers safekeep their assets. And as a result, they are increasingly looking to adopt best practices to ensure their counterparty risk is mitigated and that they meet investor requirements.

This is where we come in. BNY Mellon, one of the largest global custodians, is helping alternative asset managers operate in the new reality the industry is facing. We understand the challenges you're having around managing more complex relationships, the ongoing changes in regulations and modifications to liquidity capital requirements. Our solution has evolved to meet these challenges by offering services that diversify risk and optimize your assets.

We deliver expertise at every stage of the investment lifecycle by providing end to end capabilities dedicated to alternative assets and their investors, all backed by our dedicated Client Service and innovative technology.

At BNY Mellon, we are committed to providing you with solutions that let you focus on what's important to you.

BNY Mellon, the investment company for the world.



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