

# DERIVATIVES360<sup>SM</sup>

## September 2014

The financial markets are evolving. Shifting investment strategies and regulatory reform are impacting the way we all do business.

The derivatives investments service model is affected by these changes. If your investment strategy includes derivatives, you may be required to comply with new regulatory mandates around central clearing, collateral requirements, reporting and liquidity. These new regulations can have a significant impact on your business model.

Change requires new approaches and new relationships. Change gives you the opportunity to review, modify and improve your current operating model.

Make the leap from how you operate today to how you need to operate in tomorrow's marketplace. Re-evaluate your current derivatives processes and consider new solutions to help meet your strategic goals.

Imagine how a holistic approach to managing your derivatives activities could benefit your derivatives trading strategies.

Discover Derivatives360<sup>SM</sup> - a strategic, scalable derivatives solution that can help you streamline your derivatives operations and broaden your investment horizons.

Derivatives360 helps you to focus on your core competencies while BNY Mellon supports your derivatives activities.

Derivatives360 offers you the flexibility to choose individual component services or streamline **all** of your derivatives lifecycle activities through BNY Mellon. Choose the service components you need, when you need them.

Build your own Derivatives360 solution by choosing from the following. We can help you:

- execute derivatives with a trusted, high-quality derivative counterparty
- clear and process exchange traded derivatives and OTC interest rate swaps
- simplify your trade confirmation processing with electronic efficiency
- independently value OTC derivatives products using our third party, internal or clearing house valuation services



BNY MELLON

- manage the unique complexities around counterparty exposure and collateralization of uncleared derivatives as the value of the collateral and derivatives portfolio fluctuates.
- manage margin requirements and margin calls for cleared derivatives as their value fluctuates
- streamline the reconciliation process to reduce your operational burden
- monitor and process rate resets, assignments, expirations, and maturities
- leverage the diverse securities finance solutions that BNY Mellon can provide.
- segregate your collateral in separate accounts to help mitigate counterparty risk; and
- invest excess cash collateral into designated money market funds

Or you can streamline all of your derivatives lifecycle activities through BNY Mellon.

We can bring market insight and expertise to help you establish scalable, strategic derivative and collateral solutions.

Derivatives360 can help you:

- empower your operations with solutions that take into account new regulatory requirements
- tap into your unrealized collateral potential
- improve operational efficiencies
- increase transparency and oversight; and
- mitigate operational and counterparty risk

The financial markets are evolving. Now is the time to review and enhance your approach to derivatives.

Let our Derivatives360 solution help with your derivatives servicing needs so that you can focus on your investment strategies – wherever you do business.

Build a relationship with BNY Mellon and leverage Derivatives360 to help achieve your strategic goals.

To learn more about BNY Mellon's solutions for derivatives and other transactions requiring collateralization, visit us at [www.bnymellon.com/derivatives](http://www.bnymellon.com/derivatives).

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<sup>2</sup>Source for The Bank of New York Mellon Global Markets Award Winning Research: *Global Finance Magazine*, World's Best Foreign Exchange Providers 2014, January

All references to dollars are in US dollars unless specified otherwise.

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