

Update at a Glance



September 2016

Invested in Our Clients' Success: BNY Mellon Showcases Industry Solutions at Upcoming AFP Conference

BNY Mellon professionals representing several businesses will be on hand at the annual Association for Financial Professionals (AFP) Conference from October 23-26 in Orlando, FL to discuss current market trends and issues across varying industries. Our participation at the conference, comprised of several informative sessions, on-site meetings and booth presence (#325), will highlight how our comprehensive wide-ranging solutions are designed to help our clients grow their businesses.

Join our BNY Mellon speakers and industry representatives for their insights into the following current topics:

Corporate and Bank Relationships: The New Normal

Monday, October 24, 2016

8:30 – 9:30 a.m.

Session 5

Room W208ABC

Jeffrey Horowitz, Managing Director & Market Head of Sales & Relationship Management, Corporate, Government and Not-for-Profit Segments, BNY Mellon Treasury Services (moderator); Frank A Melaccio, CFA, CPA, FRM, Treasurer, EmblemHealth Services, LLC; Paul McDowell, CGMA, CTP, Vice President, Assistant Treasurer, Medtronic Inc.; and Ferdinand G. Jahnelt, CTP, Vice President, Treasurer, Marsh & McLennan Companies Inc.



Jeffrey Horowitz

Listen as our panel of presenters explores the need for corporations and banks to build deeply collaborative relationships as market-driven rules around compliance, regulatory scrutiny, balance sheet management, and credit and risk management are necessitating enhanced communication, with firm commitments for open and candid dialogue around roles, responsibilities and processes.

Visit Us at The
AFP 2016
Conference

October 23-26

Conference
Connect Booth
(#325)

Orange County
Convention
Center
Orlando, FL

The Retirement Industry's Impending RMD Tsunami

Monday, October 24, 2016

4:00– 5:00 p.m.

Session 63

Room W305AB



Edward Shane

Edward Shane, Managing Director & Market Head of Sales & Relationship Management, Insurance Segment, BNY Mellon Treasury Services; and Kimberly King, Vice President, Operations, Prudential Insurance

Join industry professionals as they discuss the scope, magnitude and potential strategies to mitigate the impact of two converging forces gearing up to seriously alter the landscape for companies managing retirement funds: the impending explosion of retirees and an unprecedented outflow of assets from an onslaught of mandatory distributions – also known as Required Minimum Distributions (RMDs).

Additionally, visit our Conference Connect booth #325 for insights and solutions for your organization from our experts representing these key BNY Mellon businesses:

- BNY Mellon Asset Servicing
- BNY Mellon Corporate Trust
- BNY Mellon Global Client Management (Alternatives, Banks & Broker Dealers, Corporates, Insurance and Investment Managers)
- BNY Mellon Markets
- BNY Mellon Treasury Services
- Dreyfus/BNY Mellon Fixed Income Solutions

To schedule a meeting or test drive a product during the conference, please contact us at 1 800 424 3004 (Option 2) or treasury@bnymellon.com.

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