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BNY Mellon Treasury Services Expertise Featured at 2014 TEXPO Conference

You are invited to meet our representatives and attend special treasury sessions at this year's TEXPO conference April 6th – 8th in Dallas, TX. Our treasury experts and industry guests will present in-depth discussions on the following key topics impacting the industry today:

Affordable Care Act: New Patient/Member Payment and Data Interaction Requirements **Tuesday, April 8th**

Session 6: 10:30 a.m. – 11:45 a.m.

Vince Marzula, Healthcare iRx Solutions[®] Market Manager and Josh Bryant, Mobile Solutions Development Manager for BNY Mellon Treasury Services, will discuss how healthcare payers and providers can assist patients/members with convenient payment methods and reporting tools to help with new legislation-driven requirements.

Shifting a Domestic Payment Environment to Meet the Challenges of a Global Vendor Base **Tuesday, April 8th**

Session 8: 3:30 p.m. – 4:45 p.m.

Join Cheryl Gurz, Business Strategy and Market Solutions Bank Segment Market Manager for BNY Mellon Treasury Services, to review how expanding payment networks across borders differ from inter-U.S. network expansion, and how varying business plans, market practices and cultural differences may necessitate changes to a company's payments strategy. Options for streamlining payment operations to help create a more efficient and cost-effective multicurrency payment environment will be explored.

Stop by BNY Mellon's booth (#110) to meet with our representatives, learn about our solutions and enter a drawing to win a GoPro[®] 3 video camera. To schedule a meeting with representative at the TEXPO 2014 Conference, contact us at 1 800 424 3004 (Option 2) or treasury@bnymellon.com.

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