

THE IMPORTANCE OF THE ETFXCHANGE

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ETF Exchange, BNY Mellon's ETF Symposium is an opportunity for us to partner with our clients and the ETF industry at large to help educate investors on the benefits of exchange-traded funds. Our clients have an opportunity to share with investors directly what their thoughts in the marketplace are and the investment thesis behind why they are bringing out new products. We share ideas about coming innovation, about best practices for investing in ETFs and trading them in the market, and really hope to educate all investors, institutional and retail alike on how and why to invest in exchange-traded funds.

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