

BNY MELLON EXCHANGE TRADED FUNDS SYMPOSIUM

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BNY Mellon works with clients and sponsors of all different sizes, folks who have been doing this now for 15 years and folks who are new in the ETF space. Both sponsors with traditional mutual fund experience and folks who have maybe simply a brilliant idea for an index and want to launch a new product as a new registered investment advisor.

BNY Mellon provides very consultative support through the process. We work very closely with fund council to the RIA and often get involved quite early in the process while an exemptive application is submitted and sometimes prior to a registration statement being filed.

Hot topics include liquid alts, a panel on which I'm moderating at 1:15. Everyone is talking about liquid alts, not only in the ETF space but in the traditional mutual fund space this year. Fixed income ETFs of course continue to be of interest to folks and active ETFs with a lot of the SCC's actions over the last several months being focused on different structures that might work for an active type strategy, that's sure to be talked about during the symposium.

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