

TRAILBLAZER CEO DEFINES NEWTON'S CULTURE

Helena Morrissey, Chief Executive Officer, Newton
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I'm really thrilled to be winning this Trailblazer Award for the work that I've done to improve diversity at all levels of business. And I'm conscious that my role as CEO of Newton has not only given me a platform to lead on this important issue, but it fits in extremely well with Newton's own culture.

Newton is a global investment boutique of BNY Mellon, and we're proud of our trailblazing heritage. We don't think any one person can have a monopoly on great ideas. Instead, it takes teams of individuals with multiple, diverse perspectives, and this has been our approach for over 35 years.

Our investment approach starts with identifying the key global themes that will be the forces driving the big picture opportunities and risks around the world. We then focus on those securities that will benefit from these themes with our strong team of career analysts, charged with finding global winners.

And we firmly believe that the best companies to invest in are those that are responsibly managed. We're active, engaged shareholders. We vote directly on all company resolutions, and we assess environmental, social and governance factors as a core part of our investment analysis. Newton: big on investment expertise and innovation.

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