

Press Release



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BNY Mellon Expert Co-authors New Book on Complying with the Global Investment Performance Standards (GIPS®)

New work explains GIPS and how to satisfy requirements aimed at improved transparency for investors

BOSTON, August 12, 2011 – A new book exploring the Global Investment Performance Standards and how to comply with and implement them, *Complying with the Global Investment Performance Standards (GIPS®)*, was released this week in the U.S. by John Wiley & Sons and will go out globally August 29. The book was co-authored by BNY Mellon Asset Servicing Managing Director Bruce J. Feibel and Karyn D. Vincent, founder of Vincent Performance Services LLC.

Performance measurement is a vital concept for anyone managing or investing institutional assets. The GIPS standards, published by CFA Institute, are used in more than 30 countries to guide how performance results achieved by investment managers are presented to investors. Feibel and Vincent, both long-standing volunteers with CFA Institute's GIPS committees, wrote the book as a guide to individuals and firms on how to comply with the GIPS standards, along with detailed explanations of the rationale and methodology behind investment performance statistics.

“BNY Mellon and its subsidiary Eagle Investment Systems together are the world's largest provider of performance measurement software and services to pension funds, institutional asset managers, mutual funds, hedge funds and wealth managers,” said Feibel. “Karyn and I wrote this book to package our experiences into a useful guide to help educate the global investment community.”

Feibel is a CFA charter-holder, a member of the GIPS Risk Standards Working Group, and past member of the CFA Institute Investment Performance Council. He's also author of the book *Investment Performance Measurement*, also published by Wiley.

Learn more about *Complying with the Global Investment Performance Standards* at www.wiley.com/buy/0470400927

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