

# Press Release



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## **BNY Mellon Appointed as Depositary Bank by Craneware plc**

NEW YORK, July 8, 2010 —BNY Mellon, the global leader in asset management and securities servicing, has been appointed by Craneware plc as the depositary bank for its American depositary receipt (ADR) program. Each Craneware ADR represents two ordinary shares and trades on the Over-the-Counter (OTC) market. Craneware's ordinary shares trade on the London Stock Exchange Main Market.

Based in Livingston, Scotland, Craneware is a leading provider of solutions that improve financial performance for U.S. hospitals and healthcare organizations through strategic pricing, revenue cycle, and supply management solutions. Founded in 1999, Craneware has a client base of more than 1,000 healthcare facilities of all sizes, from critical access hospitals to integrated delivery networks.

"This ADR facility allows easier access to Craneware securities by our U.S. employees and U.S. investors, who have found it difficult to trade outside the U.S. markets," said Keith Neilson, chief executive officer of Craneware. "It enhances Craneware's U.S. visibility program, which is important to our expansion strategy."

"We look forward to helping Craneware unlock the investment potential of the U.S. investor community," said Michael Cole-Fontayn, chief executive officer of BNY Mellon's Depositary Receipts business. "As the world's leading depositary, BNY Mellon will utilize its many resources to develop a mutually beneficial partnership with Craneware and its investors."

BNY Mellon acts as depositary for more than 2,100 American and global depositary receipt programs, acting in partnership with leading companies from 67 countries. With an unrivaled commitment to helping securities issuers succeed in the world's rapidly evolving financial markets, the company delivers the industry's most comprehensive suite of integrated depositary receipt, corporate trust and stock transfer services. Learn more at [www.bnymellon.com/dr](http://www.bnymellon.com/dr).

BNY Mellon is the corporate brand of The Bank of New York Mellon Corporation. BNY Mellon is a global financial services company focused on helping clients manage and service their financial assets, operating in 34 countries and serving more than 100 markets. BNY Mellon is a leading provider of financial services for institutions, corporations and high-net-worth individuals, providing superior asset management and wealth management, asset servicing, issuer services, clearing services and treasury services through a worldwide client-focused team. It has \$22.4 trillion in assets under custody and administration, \$1.1 trillion in assets under management, services \$11.8 trillion in outstanding debt and processes global payments averaging \$1.5 trillion per day. Learn more at [www.bnymellon.com](http://www.bnymellon.com).

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