

Press Release



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BNY Mellon Shareowner Services Appoints Julie Vander Veen Head of Relationship Management for Employee Stock Plan Services

JERSEY CITY, N.J., June 28, 2010 — BNY Mellon Shareowner Services, the equity administration business of BNY Mellon, today announced the appointment of Julie Vander Veen as business manager and head of relationship management for employee stock plan services.

Vander Veen joins BNY Mellon from Morgan Stanley Smith Barney, where she headed the stock plan services group. Managing eight regional teams, Vander Veen will be responsible for overseeing all aspects of relationship and business management for stock plan services. Reporting to Peter Duggan, head of client relationship management for Shareowner Services, she will be located at company headquarters in Jersey City, N.J.

“This newly created position more closely aligns our organizational structure with our overall business strategy,” said Peter Duggan. “Julie will be responsible for driving the success of our employee stock plan business, an important component of our growth strategy.”

With Morgan Stanley Smith Barney for 12 years, Vander Veen served as Chairman of the Morgan Stanley Smith Barney Client Advisory Board. A graduate of Michigan State University, she is an active member of the National Association of Stock Plan Professionals and the Global Equity Organization.

BNY Mellon Shareowner Services is a world-class provider of corporate equity solutions for more than 2,100 institutional clients representing 35 million shareowner accounts worldwide, and administers employee stock plans that service more than 2.7 million optionees and employee stock plan participants. BNY Mellon Shareowner Services is part of BNY Mellon’s Issuer Services group, which is also a leading provider of corporate trust services, serving more than \$11 trillion in outstanding debt, and is the market leader in depository receipts, with more than 1,300 sponsored programs. More information about Shareowner Services is available at www.bnymellon.com/shareowner.

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