



BNY MELLON

News Release

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BNY Mellon Supports American Red Cross Disaster Preparedness in Major Cities Across the US

Salutes 129th Anniversary with \$129,000 Charitable Contribution

NEW YORK and WASHINGTON, D.C., June 25, 2010 — BNY Mellon, the global leader in asset management and securities servicing, recently presented the American Red Cross with a \$129,000 charitable contribution to help support the organization's disaster preparedness training and response in major U.S. cities. The gift, which recognizes the American Red Cross' 129th anniversary as the nation's premier emergency response organization, is part of BNY Mellon's focus on partnering with communities where its employees live and work to power the potential of those most in need.

"BNY Mellon and its employees have a great tradition of generously supporting communities across the country and around the world, particularly in times of crisis," said Theresa A. Bischoff, Chief Executive Officer, American Red Cross in Greater New York. "And for more than a century, the Red Cross has worked to provide our emergency food, shelter, water and clothing whenever and wherever disaster strikes. With BNY Mellon's significant anniversary gift we can continue to care for our communities through training as well as emergency supplies and services."

Established in 1881, the American Red Cross responds to more than 70,000 disasters every year. The disasters range from home and apartment fires, floods, earthquakes and tornadoes to hazardous materials spills, transportation accidents, explosions, and other natural and man-made crises.

"Every day the Red Cross harnesses the power of its skilled volunteers to deliver critical support to communities in their time of greatest need," said R. Jeep Bryant, BNY Mellon's Chief Corporate Affairs Officer. "Through this gift we are joining forces with one of our community partners to prepare for future disasters in the cities where we work and live."

BNY Mellon's philanthropic focus, called Powering Potential, is concentrated on people in need and targets the provision of basic needs as well as workforce development. In addition to training, BNY Mellon's gift will help fund warm meals, drinking water, blankets, and shelter to communities, families and individuals impacted by disaster.

BNY Mellon's employees from around the world have already this year generously supported the disaster relief efforts through the company's employee-powered Community Partnership program, which provides time off for volunteering and company matching contributions for donations, team volunteering and team fundraising. Employee contributions and company contributions to recent disaster events have generated an additional \$1 million to support the relief efforts for earthquakes in Haiti, China and Chile and the flooding in Nashville.

BNY Mellon is the corporate brand of The Bank of New York Mellon Corporation. BNY Mellon is a global financial services company focused on helping clients manage and service their financial assets, operating in 34 countries and serving more than 100 markets. BNY Mellon is a leading provider of financial services for institutions, corporations and high-net-worth individuals, providing superior asset management and wealth management, asset servicing, issuer services, clearing services and treasury services through a worldwide client-focused team. It has \$22.4 trillion in assets under custody and administration, \$1.1 trillion in assets under management, services \$11.8 trillion in outstanding debt and processes global payments averaging \$1.5 trillion per day. Additional information about BNY Mellon's corporate social responsibility and philanthropy is available at www.bnymellon.com/csr. To learn more about the mission of the American Red Cross or to become a volunteer, visit www.redcross.org.
