

Press Release



THE BANK OF NEW YORK MELLON

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The Bank of New York Mellon continues Treasury Service expansion in EMEA

LONDON May 22, 2009 – The Bank of New York Mellon, the global leader in asset management and securities servicing, has further strengthened its Treasury Services operations across Europe, the Middle East & Africa (EMEA), with new appointments in Brussels, Frankfurt, Cairo and London.

Michiel Radder will assume the role of Relationship & Sales Officer, based in Brussels, on June 1st. Radder will report to Daniel Verbruggen, Relationship & Sales Manager, Western & Southern Europe. Radder has a wealth of experience in the Sales and Marketing areas. Prior to joining The Bank of New York Mellon, he spent seven years at Citigroup's Global Cash Management & Trade division in Brussels in the position of Sales Head Belgium & Luxembourg, and held further Sales and Marketing roles in Frankfurt and London.

Daniela (Dany) Eder joined the Bank's Treasury Services business as Relationship & Sales Officer, based in Frankfurt, on May 1st. Eder reports to Colin Robertson, Relationship & Sales Manager, Northern, Central and Eastern Europe, and she is responsible for growing the Bank's successful activities in Germany and Switzerland. Eder has many years of experience in the Treasury Services and Relationship Management areas, specifically in Germany, Austria & Switzerland. Prior to joining The Bank of New York Mellon, she spent 20 years at Standard Chartered/American Express in Frankfurt and New York.

Soha Ali joined the Treasury Services Middle East & Africa (MEA) team in Cairo as Relationship Officer, North Africa on May 1st, reporting to Maninder Bhandari, Relationship & Sales Manager, Middle East & Africa. Ali has many years of experience in marketing working capital services to clients across the North Africa region. Ali joins The Bank of New York Mellon from the Cash Management division of Deutsche Bank, and spent over eight years at American Express Egypt.

Karen Braithwaite joined The Bank of New York Mellon in 1997 and has worked in a number of different areas of the Bank including Treasury Operations, Retail Operations, Retail Client Services, Asset Servicing Client Services, and Asset Servicing Global Quality. In her new role as Implementation & Client Services Manager, Europe, she reports to Alan Verschoyle-King, Managing Director and Head of Treasury Services EMEA.

"These latest additions to our EMEA business reflect our continuing commitment to offer clients across the EMEA region technology-driven, client-focused solutions," said Verschoyle-King, Head of Treasury Services EMEA. Our aim is to develop and maintain long-term relationships with our clients, and to adapt to their changing needs through effective business partnership. The new appointments will play a key role in helping us to fulfil this vision, and I am delighted to welcome our four new hires to our EMEA business."

Through a global network of branches, representative offices and correspondent banks, The Bank of New York Mellon Treasury Services provides comprehensive Cash Management, Liquidity Management, Trade, Foreign Exchange and Credit services. A premier provider, it is a market maker in over 100 currencies, and its derivatives offerings include a full range of currency, equity and interest rate products.

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Notes to editors

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