

Press Release



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BNY Mellon Asset Servicing Selected to Provide Services For Grail Advisors ETF Trust

New ETFs Aimed at Providing Active Management

New York, January 21, 2009 – BNY Mellon Asset Servicing, the global leader in securities servicing, announced today that it has been selected by Grail Advisors ETF Trust to provide comprehensive exchange traded funds (ETF) services for its family of active ETFs. BNY Mellon will supply custody, fund accounting, fund administration, basket calculation, and transfer agency services for Grail Advisor’s multi-manager and single-manager strategies.

“We’re pleased to be working with BNY Mellon on our innovative new fund family, and we’re entirely confident in their support capabilities,” said William M. Thomas, chief executive officer of Grail Advisors, LLC. “Our funds use a fairly sophisticated approach to ETF construction that will combine the benefits of active management found in mutual funds with all the advantages of an ETF. In time, we expect to provide investors access to a wide range of investment styles.”

“Our technology and client support were key to developing our partnership with Grail Advisors, LLC,” said Joseph Keenan, managing director and head of relationship management for U.S. Asset Services at BNY Mellon Asset Servicing. “The breadth of our service offering, our consultative service model, the depth of our team, and our demonstrated passion for the ETF Industry were all critical factors in their decision to select BNY Mellon.”

BNY Mellon Asset Servicing offers clients worldwide a broad spectrum of specialized asset servicing capabilities, including custody and fund services, securities lending, performance and analytics, and execution services. BNY Mellon Asset Servicing provides services through The Bank of New York Mellon and other related companies.

The Bank of New York Mellon Corporation is a global financial services company focused on helping clients manage and service their financial assets, operating in 34 countries and serving more than 100 markets. The company is a leading provider of financial services for institutions, corporations and high-net-worth individuals, providing superior asset management and wealth management, asset servicing, issuer services, clearing services and treasury services through a worldwide client-focused team. It has \$20.2 trillion in assets under custody and administration, \$928 billion in assets under management and services more than \$11 trillion in outstanding debt. Additional information is available at bnymellon.com.

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