

# Press Release



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## **BNY Mellon Asset Servicing Names John Gruber Head of Global Product Management for Performance & Risk Analytics**

BOSTON, November 3, 2008 – BNY Mellon Asset Servicing, the global leader in securities servicing, has named John Gruber as head of Global Product Management for its Performance & Risk Analytics (P&RA) product line.

Gruber replaces Debra Baker, who recently was named chief administrative officer for The Bank of New York Mellon's Global Corporate Trust division. He will be based in Boston and report to Dan Wywoda, head of Global Product Management for BNY Mellon Asset Servicing.

Gruber has more than 20 years experience in the financial services industry, including managing assets, sales and service for investment managers, and performance analysis for some of the largest institutional investors in the US. Before joining BNY Mellon, he was co-founder and managing principal of Hamersley Partners, LLC, a third-party marketing and research firm for specialized asset managers and hedge funds. Prior to that, he worked 10 years at State Street Analytics as senior vice president in charge of global client service and consulting.

“John brings a wide range of institutional investment knowledge to this role,” said Wywoda. “Our Performance & Risk Analytics product line is a key differentiator for us, and John's great depth of experience will clearly help lead us into new and better ways of serving our clients' thirst for information.”

BNY Mellon Asset Servicing offers clients worldwide a broad spectrum of specialized asset servicing capabilities, including custody and fund services, securities lending, performance and analytics, and execution services. BNY Mellon Asset Servicing offers its products and services through The Bank of New York Mellon and other subsidiaries of The Bank of New York Mellon Corporation.

The Bank of New York Mellon Corporation is a global financial services company focused on helping clients manage and service their financial assets, operating in 34 countries and serving more than 100 markets. The company is a leading provider of financial services for institutions, corporations and high-net-worth individuals, providing superior asset management and wealth management, asset servicing, issuer services, clearing services and treasury services through a worldwide client-focused team. It has \$22.4 trillion in assets under custody and administration, more than \$1.1 trillion in assets under management and services \$12 trillion in outstanding debt. Additional information is available at [bnymellon.com](http://bnymellon.com).

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