



## Notes to editors

**Axial Investment Management** is an FSA regulated fund manager which was established in March 2006 by Pearl Group to manage all of the assets of the Pearl Group Life Companies.

Axial's primary focus:

- Building proprietary diagnostics for analysing different investment strategies from external managers
- Developing sophisticated asset liability models that allow more detailed management of complex life company liabilities and to enable poorly allocated capital to be released for better risk reward strategies
- Building a leading research and asset allocation team for investing in best of breed 3<sup>rd</sup> party managed investments chosen from traditional and absolute return strategies globally

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