

Press Release



Contact: Tim Steele
+44 20 7163 5850
tim.steele@bnymellon.com

BNY Mellon Asset Servicing wins EUR38 billion Eureko Group mandate

LONDON, October 2, 2008 – BNY Mellon Asset Servicing, the global leader in securities servicing, has been appointed by Eureko B.V. to provide global custody and value added services for group assets valued at EUR38 billion.

With operations in 12 countries across Europe and more than 20,000 employees, the Eureko group is a privately-owned financial services group registered in the Netherlands that offers a full range of insurance and related services: life and non-life cover, pension products, health insurance, banking and asset management.

In addition to global custody, BNY Mellon will provide datawarehouse, reporting, accounting, fund administration and asset pooling services, as well as securities lending.

BNY Mellon's presence in the Dutch market, its detailed knowledge of the Dutch financial system and its broad product set were cited as key factors in its appointment by Eureko.

Rob Heerkens, Director at Eureko Group Investments, said: "In making our decision we took into account BNY Mellon's reputation in the market, its flexible systems, its solid understanding of the services in scope, and the excellent impression made by the team that will service our relationship on a day-by-day basis. BNY Mellon is a true global player that is fully committed to the asset servicing business, and as such is ideally placed to support Eureko in its market risk management."

Nadine Chakar, Executive Vice-President and Head of Europe, Middle East and Africa (EMEA) at BNY Mellon Asset Servicing, said: "This mandate is by any measure a milestone deal not just in the Dutch marketplace but also the wider Continental European asset servicing business. We are honoured to have been selected by Eureko after what was a very thorough due diligence process and we look forward to working closely with them going forward."

-ends-

Notes to editors

BNY Mellon Asset Servicing offers clients worldwide a broad spectrum of specialised asset servicing capabilities, including custody and fund services, securities lending, performance and analytics, and execution services. BNY Mellon Asset Servicing offers its products and services through The Bank of New York Mellon and other subsidiaries of The Bank of New York Mellon Corporation.

The Bank of New York Mellon Corporation is a global financial services company focused on helping clients manage and service their financial assets, operating in 34 countries and serving more than 100 markets. The company is a leading provider of financial services for institutions, corporations and high-net-worth individuals, providing superior asset management and wealth management, asset servicing, issuer services, clearing services and treasury services through a worldwide client-focused team. It has more than \$23 trillion in assets under custody and administration, more than \$1.1 trillion in assets under management and services \$12 trillion in outstanding debt. Additional information is available at www.bnymellon.com.

This press release is issued by The Bank of New York Mellon to members of the financial press and media.
All information and figures source The Bank of New York Mellon unless otherwise stated as at June 30, 2008.
The Bank of New York Mellon, London Branch, registered in England and Wales with FC005522 and BR000818
Branch office: One Canada Square, London E14 5AL
Authorised and regulated in the UK by the Financial Services Authority.