

# Press Release



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## **BNY Mellon Asset Servicing Appoints Dan Wywoda as New Head of Global Product Management**

BOSTON, September 9, 2008 – BNY Mellon Asset Servicing, the global leader in securities servicing, has appointed Dan Wywoda, Senior Vice President, as Head of Global Product Management.

Wywoda replaces Gunjan Kedia who has decided to leave the company, and his appointment is effective immediately. He will continue to be based in Boston and will report to Tim Keaney, co-CEO of BNY Mellon Asset Servicing.

Wywoda began his career at Mellon in 1981 and has worked in positions of increasing responsibility over the past 27 years, both in the US and Europe. These roles included heading the Global Custody and Fund Accounting businesses in Europe; the development of the business strategy to expand the European custody business through the joint venture with ABN AMRO; managing product development and client technology in the asset servicing business; and, since the merger, leading the Core Products group, which encompasses global custody, cash and foreign exchange, portfolio accounting, and client information delivery platforms.

“Dan brings to this position a deep knowledge of our products and clients, combined with a uniquely broad expertise in the industry,” said Keaney. “He has been instrumental in developing many of our innovative product suites, such as OTC derivatives, as well as being closely involved in the design of our combined technology platform. Our aim is to provide best in class products and services to our clients and Dan will be a key architect in making this happen.”

Wywoda will also assume responsibility for Financial Institutions and International Markets Product Management, the Performance & Risk Analytics Product Management and Product Strategy and Planning Group.

BNY Mellon Asset Servicing offers clients worldwide a broad spectrum of specialized asset servicing capabilities, including custody and fund services, securities lending, performance and analytics, and execution services.

The Bank of New York Mellon Corporation is a global financial services company focused on helping clients manage and service their financial assets, operating in 34 countries and serving more than 100 markets. The company is a leading provider of financial services for institutions, corporations and high-net-worth individuals, providing superior asset management and wealth management, asset servicing, issuer services, clearing services and treasury services through a worldwide client-focused team. It has more than \$23 trillion in assets under custody and administration, more than \$1.1 trillion in assets under management and services \$12 trillion in outstanding debt. Additional information is available at [www.bnymellon.com](http://www.bnymellon.com).

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