



Contact: Louisa Bartoszek
+44 20 7163 2826
louisa.bartoszek@bnymellon.com

The Bank of New York Mellon appoints new country head for Turkey

ISTANBUL, July 28, 2008 - The Bank of New York Mellon, the global leader in asset management and securities servicing, has appointed Michel Sidier as head of the company's Istanbul office in Turkey.

In this new position, Sidier will lead the development and implementation of the company's business strategy for Turkey, Israel and Azerbaijan, which will form a key component of The Bank of New York Mellon's growth strategy for Developing Markets as a whole. He will report to Hani Kablawi, managing director of the Middle East and Africa.

Sidier joined The Bank of New York Mellon's Paris office in 2001 as country manager for France. Prior to joining The Bank of New York Mellon, Sidier held a number of senior management positions in France, Australia, South Africa and the UK, at companies including JP Morgan, where he was head of sales for securities services, and BNP Paribas, where he was head of securities lending.

"Michel has already demonstrated the strategic vision and leadership skills necessary to manage and grow complex, multi-dimensional businesses," said William F. Williams, executive vice president, Client Management – Developing Markets, The Bank of New York Mellon. "He helped build and run our world-class franchise in France and contributed greatly to the improved performance of our asset servicing division, which has seen increasing revenues and assets under custody and administration."

"With its high growth trajectory, Turkey is a critical growth market for our business. We remain very positive on the long term prospects for this market and under Michel's leadership we will continue to invest in our platform and expand the product offering for our domestic and global clients."

The Bank of New York Mellon has relationships in Turkey dating back to the early 1900s. Regionally, the company conducts business through its Dubai International Financial Centre branch and its regional representative offices in Abu Dhabi, Beirut, Cairo, Istanbul and Johannesburg. The company's Turkish rep office in Istanbul opened in 1986. In addition to being the global leader in asset servicing, The Bank of New York Mellon is one of the largest asset managers, treasury services providers and depositary receipt banks globally.

-ends-

Notes to editors

The Bank of New York Mellon Corporation is a global financial services company focused on helping clients manage and service their financial assets, operating in 34 countries and serving more than 100 markets. The company is a leading provider of financial services for institutions, corporations and high-net-worth individuals, providing superior asset management and wealth management, asset servicing, issuer services, clearing services and treasury services through a worldwide client-focused team. It has more than \$23 trillion in assets under custody and administration, more than \$1.1 trillion in assets under management and services \$11 trillion in outstanding debt. Additional information is available at bnymellon.com.