

# Press Release



THE BANK OF NEW YORK MELLON

Contact: Ron Sommer  
412-236-0082  
sommer.rw@mellon.com

## **Next Installment in The Bank of New York Mellon International Trade Web Conference Series on Emerging Markets to Spotlight China**

NEW YORK, March 19, 2008 — Trade opportunities in China will be the focus for the next installment in *Trading Places*, a series of Web conferences on doing business in emerging markets being presented by The Bank of New York Mellon's Treasury Services group. Featuring Trade Finance Services experts Larry Chen, China Country Manager, and S.W. Chu, regional manager, international cash and trade services, the Web conference on China will take place on Tuesday, March 25, 2008 from 10 a.m. to 11 a.m. EDT. Information on how to register is available at [www.bnymellon.com/trade](http://www.bnymellon.com/trade), or by calling 1-800-424-3004 in the U.S., or 1-847-619-6751 for international callers.

The session on China follows an earlier conference on trade opportunities in India. Future sessions in the series will focus on Russia, the Gulf Region, and Brazil.

With locations in 37 countries on six continents and a network of more than 2,000 correspondent financial institutions, The Bank of New York Mellon's Treasury Services group delivers high-quality performance in global payments, trade services, cash management, capital markets, foreign exchange and derivatives. It helps clients optimize cash flow, manage liquidity and make payments more efficiently around the world in more than 100 currencies. The Company is a top-five participant in both the CHIPS and overall funds transfer markets, and is a recognized leader in the delivery of white-label treasury services solutions for banks and other large institutional clients.

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