

Press Release



THE BANK OF NEW YORK MELLON

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The Bank of New York Mellon Appointed as Depository Bank by Bank Asya

NEW YORK, December 17, 2007 — The Bank of New York Mellon, a global leader in asset management and securities servicing, has been selected by Bank Asya as the depository bank for its American depository receipt (ADR) program. Each Bank Asya ADR represents two ordinary shares. The ADRs trade on the over-the-counter market under the symbol "ASYKY." Bank Asya's ordinary shares trade on the Istanbul Stock Exchange under the symbol "ASYAB."

Based in Turkey, Bank Asya is a "participation bank" established in accordance with the principles of interest-free banking and with an emphasis on product development. Bank Asya has 120 domestic branches and provides its individual, small business, and corporate banking clients with commercial banking and financial services. The company also provides domestic and international trade finance activities. In addition, Bank Asya provides Internet banking, telephone banking and ATM and POS terminals and is the first participation bank in Turkey to receive the ISO 9001 Quality Management System Certification.

Unal Kabaca, president and chief executive officer of Bank Asya, said, "After careful consideration, we selected The Bank of New York Mellon as depository because of its broad experience and leading market share of DR programs from Turkey. We are confident the Bank has the resources to help us effectively reach U.S. investors and generate demand for our DRs."

Christopher Sturdy, executive vice president and head of The Bank of New York Mellon's Depository Receipt Division, said, "We are delighted to be working with Bank Asya and look forward to helping Bank Asya broaden its U.S. shareholder base."

The Bank of New York Mellon's Depository Receipt business is conducted through The Bank of New York subsidiary, which acts as depository for more than 1,290 American and global depository receipt programs, acting in partnership with leading companies from 61 countries. With an unrivalled commitment to helping securities issuers succeed in the world's rapidly evolving financial markets, the Company delivers the industry's most comprehensive suite of integrated depository receipt, corporate trust and stock transfer services. Additional information is available at www.adrbny.com.

The Bank of New York Mellon Corporation is a global financial services company focused on helping clients manage and service their financial assets, operating in 34 countries and serving more than 100 markets. The company is a leading provider of financial services for institutions, corporations and high-net-worth individuals, providing superior asset management and wealth management, asset servicing, issuer services, clearing services and treasury services through a worldwide client-focused team. It has more than \$20 trillion in assets under custody and administration, more than \$1.1 trillion in assets under management and services \$11 trillion in outstanding debt. Additional information is available at bnymellon.com.

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