

Press Release



THE BANK OF NEW YORK MELLON

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The Bank of New York Mellon Appointed by VisionChina Media Inc. for its Listed ADR Program

NEW YORK, December 6, 2007 – The Bank of New York Mellon, a global leader in asset management and securities servicing, has been selected by VisionChina Media Inc. as the depositary bank for its American depositary receipt (ADR) program. Each VisionChina Media ADR represents one ordinary share. The ADRs trade on the NASDAQ Global Market under the symbol “VISN.”

VisionChina Media operates an out-of-home advertising network using real-time mobile digital television broadcasts to deliver content and advertising on mass transportation systems in China. The company operates its advertising business in China through its consolidated affiliated entity, China Digital Mobile Television Co (CDMTV). VisionChina Media’s advertising network consists of digital television displays located on buses and other selected locations that receive mobile digital television broadcasts of real-time content and advertising. The company also operates stationary advertising platforms in subway stations in major Chinese cities, such as Beijing, Guangzhou and Shenzhen.

Dina Liu, Chief Financial Officer of VisionChina Media said, “Listing our ADRs on NASDAQ is a milestone for our company. Having the support of the most experienced depositary was important to us, so we selected The Bank of New York Mellon. The bank has the right mix of expertise and hands-on support to help us achieve our goals in the U.S. market.”

Christopher Sturdy, executive vice president and head of The Bank of New York Mellon’s Depositary Receipt Division said, “We are committed to maximizing VisionChina Media’s profile in the buy- and sell-side communities and will work closely with the company to develop customized market outreach programs to keep the ADRs top-of-mind.”

The Bank of New York Mellon's Depositary Receipt business is conducted through The Bank of New York subsidiary, which acts as depositary for more than 1,290 American and global depositary receipt programs, acting in partnership with leading companies from 61 countries. With an unrivalled commitment to helping securities issuers succeed in the world's rapidly evolving financial markets, the Company delivers the industry's most comprehensive suite of integrated depositary receipt, corporate trust and stock transfer services. Additional information is available at www.adrbny.com.

The Bank of New York Mellon Corporation is a global financial services company focused on helping clients manage and service their financial assets, operating in 34 countries and serving more than 100 markets. The company is a leading provider of financial services for institutions, corporations and high-net-worth individuals, providing superior asset management and wealth management, asset servicing, issuer services, clearing services and treasury services through a worldwide client-focused team. It has more than \$20 trillion in assets under custody and administration, more than \$1.1 trillion in assets under management and services \$11 trillion in outstanding debt. Additional information is available at bnymellon.com.

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