



BNY MELLON



CORPORATE  
SOCIAL  
RESPONSIBILITY

## 2009 HIGHLIGHTS IN ASIA PACIFIC

Asia Pacific (APAC) is the company's fastest growing region. Across 16 offices and 12 countries, we are rapidly expanding our employee base, as well as our community support through philanthropic and charitable activities.

Our commitment to employee volunteering and fundraising through the Community Partnership Program has enhanced employee engagement levels in the region and makes a significant difference to those communities where we have directed our efforts. Specifically:

- More than 25 percent of our workforce in APAC took part in the three-month annual Community Partnership Campaign.
- In Pune, India, we support Kamayani, a sheltered workshop for young adults who have mental disabilities. Efforts by employees have increased the technology available to these individuals, as well as increased the size and capabilities of the building.
- During the Asia Pacific Disaster Relief Appeal, employees donated time and money to support relief efforts following flooding in the Philippines and the earthquake in Indonesia.

The APAC region is a geography at risk from natural disasters — touching the lives of employees and their families. In such circumstances, the welfare of our employees and their families is a priority for us, and we have been overwhelmed by the generosity of colleagues in supporting nonprofits in affected areas.

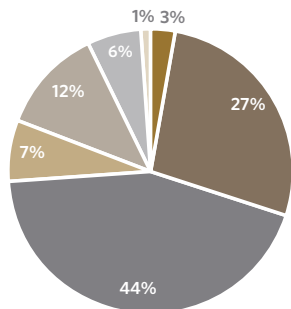
Each and every effort made by our employees in all of our philanthropic and charitable campaigns has a measurable impact in the region and 2010 promises to be even more rewarding.

Christopher R. Sturdy  
Chairman  
BNY Mellon Asia Pacific

### EMPLOYEES 2009

**5,150 — FULL-TIME EMPLOYEES**  
**Asia Pacific**

*Employment by business:*



- Asset Management
- Asset Servicing
- Clearing Services
- Issuer Services
- Shared Services
- Treasury Services
- Wealth Management

### ENVIRONMENT 2009

To commemorate the company's 225th anniversary, more than 300 employees in the Pune office came out for a "Tree Plantation Drive," planting 225 trees on a hillside below a local temple.



**BNY Mellon volunteers signed up to "adopt" the trees for the next three years.**

"Many of our employees came to the venue straight after their night shift, and this was particularly inspirational," said Leandra Mendonsa, Manager, Communications and Events at BNY Mellon (India).

## COMMUNITY 2009

<b>TOTAL REGIONAL CASH GIVING</b>	<b>US\$400,000</b>
Grants & other charitable sponsorships	US\$200,000
Community Partnership — employee donations and company match	US\$200,000
Community Partnership — employee volunteer teams	55
Community Partnership — team volunteer hours	1,400

**POWERING POTENTIAL:****Financial Support: Building a New School in China**

Baka Village is situated at an altitude of 1,800 meters in a small village approximately 250 kilometres from Kunming, capital of the Yunnan province in southwest China. The village's existing school was founded in 1952 and the present buildings were built in the 1980s. The academic building had fallen into a state of disrepair. For 18 months BNY Mellon employees worked to raise funds for a new school building that would also enable the school to take in more boarders and children from local outlying areas.

Building work commenced on the BNY Mellon Baka Village School in March 2009 and is nearing completion. In addition to providing a grant toward the project, the company has supported a variety of employee team fundraising events and will purchase sporting equipment and library books. A group of employees attended the official opening in April and spent a day volunteering at the school.

The new school will allow for 170 pupils, 100 of whom will be boarders, as well as four permanent and five temporary teachers, all of whom will live at the school. The new building will house seven classrooms and a long-distance teaching classroom, laboratory and teachers' office. The current building will be remodelled into dormitories, teachers' accommodations, a library, storeroom and bathroom.

**POWERING POTENTIAL:****Community Partnership: Science and Sports in India**

Maher is a community organization in India primarily focused on helping destitute women and children by providing shelter and basic needs, arranging vocational training and assisting with job placement.

In 2009, Community Partnership teams of BNY Mellon employees volunteered 100 hours at Maher. These volunteers organized a Science Mobile Lab through the Agastaya Foundation for more than 200 children, helping to reinforce visual learning. Additionally, a team took 70 children to DeNobili College and organized a sports day for them.

**Selected other major grants and sponsorships:**

- Deep Griha Society (India)
- Learning Links (Australia)
- Second Harvest (Japan)
- Sowers Action (Hong Kong)
- Very Special Art Program (Singapore)

For more information: [bnymellon.com/csr](http://bnymellon.com/csr)



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