

# Investing in Our Communities

Taking an active part in our communities around the world, both as a partner and as a leader, is a fundamental value at The Bank of New York Mellon. By the nature of our business, our long-term, sustainable success is linked to the strength of the global economy. We have built a structure to support our employees and our communities where we live and work.

## Giving Back

Through integrating the two heritage companies to create The Bank of New York Mellon, we were able to analyze the best of each company and create something brand new. We formed an organization and overall philanthropic philosophy that includes two charitable Foundations.

In 2008, we continue to expand and leverage our philanthropic efforts to develop major impact programs. We will bring greater balance to our philanthropic support in the communities where we have large bases of employees and business, targeting positive experiences among diverse populations.

## Engaging Our Employees

We proudly launched our Community Partnership Program in 2008. The program includes enriched support for employee volunteerism, charitable giving and our matching gift program. The development and implementation of this global program demonstrates our increasing commitment to encouraging our employees to give back to the community. We expect that the program will expand employee involvement and build excitement throughout our communities worldwide.

Our philanthropic and Community Partnership programs are supporting access to:

- health and human services;
- education and literacy;
- economic development and affordable housing; and
- arts and culture within our communities.

## Increasing Supplier Diversity

The Bank of New York Mellon's Supplier Development Program (SDP) fosters diversity and competition in the company's procurement of products and services. The SDP assists selected suppliers and vendors with navigating the company's procurement processes and ensures their access and opportunity for competitively offering their services. Selected suppliers include minority-owned, women-owned, disabled veteran-owned and other qualifying small businesses.

Today, the SDP has more than 1,500 registered "priority vendors" who provide a range of services, including information technology, general contracting and personnel services. In 2007, both historic companies used priority vendors representing roughly 10 percent of total contract value competitively bid during the year.

"The Bank of New York Mellon's partnership with United Way is a model of corporate philanthropy. Not only is the company a leader in its financial support of United Way's community impact programs, but its employees are actively engaged with United Way in a range of leadership roles."



**Gordon Campbell**  
Chief Executive Officer  
United Way-NYC